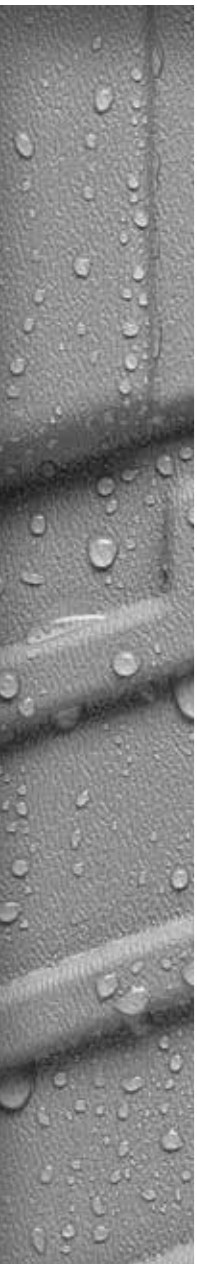
WeatherTech®



WHOLESALE CATALOG

Made in USA

Discover iconic products your customers ask for by name

WeatherTech

PROTECTING WHAT MATTERS

I've always been passionate about supporting the American economy and preserving our industrial infrastructure. My philosophy is that if my neighbor doesn't have a job, sooner or later I probably won't have a job either. At WeatherTech, we design, engineer and manufacture right here in America, so you can trust that we're using the best materials, leveraging leading edge technologies and innovations, and hiring skilled and educated workers to create world-class products.

By creating our products here in the U.S., we also have better line of sight to initiatives that are just as important to me as job creation — human and animal rights, safe workplace practices, environmental responsibility and more.

Now more than ever, we need to support each other in getting our economy up and running again. That's why WeatherTech is an American business that supports other American businesses like yours. It's our responsibility to work together to help each other succeed, and help our country recover. American-made goods and services directly support the U.S. economy and, in turn, our broader partners of 330 million Americans.

Life is simple; be good to your fellow man, be kind to animals, respect our environment, and put building a quality product and supporting American workers before making profits. We take pride in knowing that WeatherTech will always help lead the way.

Sincerely,

David MacNeil, WeatherTech Founder and CEO

Made in USA

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WeatherTech

INTERIOR PROTECTION

Available in Black, Tan and Grey;
Cocoa for Select Applications

FloorLiner™

The iconic, laser-measured vehicle floor mat that provides Absolute Interior Protection™ and preserves virtually any vehicle's resale value.

Raised lip traps spills and splashes

Features a textured, soft-touch surface and contoured underside for grip and friction

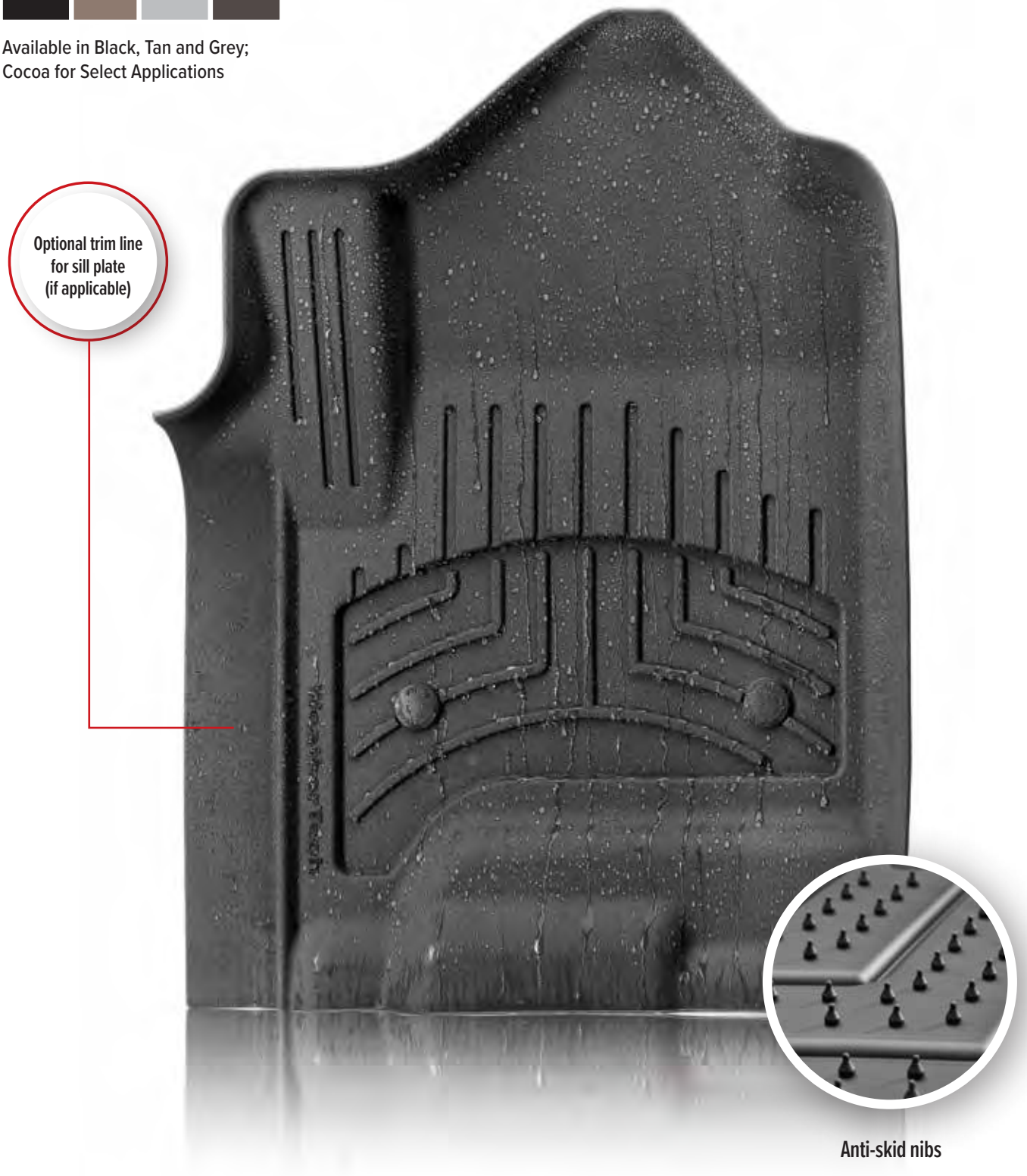
Manufactured in the USA from a proprietary custom-blended wear-resistant thermopolyolefin

Channels carry fluids away from shoes and carpet

BESTSELLER

INTERIOR PROTECTION

Available in Black, Tan and Grey;
Cocoa for Select Applications



FloorLiner™ HP

The next generation of high-performance FloorLiner™. All the features your customers love about the original FloorLiner™ with upgrades to provide even more high-quality coverage.

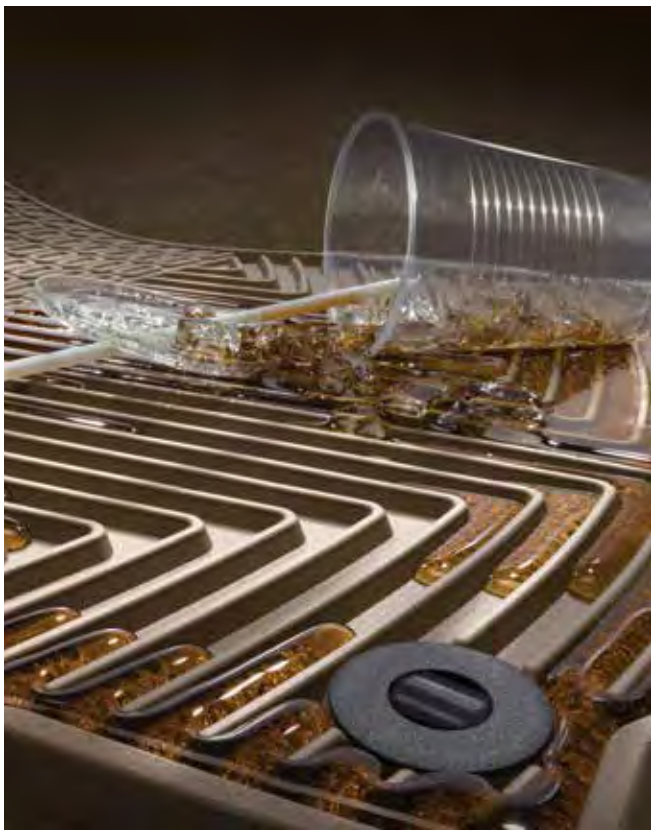
High-walled design helps contain messes of any kind

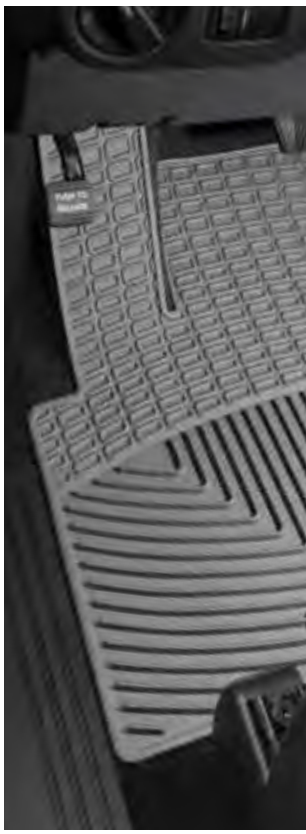
Made from advanced rubber-like thermoplastic elastomer (TPE)

Anti-skid nibs and underside texture keep the mat in place

Where applicable, a watertight seal around retention devices helps prevent leakage

Custom fit for superior protection





All-Weather Floor Mat

With deeply sculpted channels that trap water, road salt, mud and sand, this mat stands up to even the most extreme weather.

Will not crack, curl or harden

Environmentally safe, 100% recyclable material

Available for virtually any vehicle

Proudly designed and manufactured in the USA

INTERIOR PROTECTION

Available in Black, Tan and Grey;
Cocoa for Select Applications

INTERIOR PROTECTION

Cargo/Trunk Liner

A laser-measured liner for any trunk or cargo area. Features a raised lip for catching and containing water, spills, dirt, grease and more.

Available in Black, Tan and Grey;
Cocoa for Select Applications

Bumper Protector

Bumper Protector attaches to the Cargo/Trunk Liner and protects the bumper's surface from dings and scratches when loading or unloading groceries, gear or pets.

Easily attaches to Cargo/Trunk Liner by four pre-installed snaps

Rolls up easily when not in use

Raised lip and textured finish

Heavy-duty
option available

INTERIOR PROTECTION

Available in Black, Tan and Grey;
HD Floor Mat Only in Black

Trim-to-Fit™ Floor Mat

Available in 4-piece or 3-piece sets

Trim-to-Fit™ HD Floor Mat

Available in 4-piece set

Trim-to-Fit™ Cargo Mat

Trim it to fit it – we make it simple for the customer. Our customizable mats lead the market in technology, design and practicality, allowing for a fit that is truly precise.

Outer ridge and reservoir trap and contain fluid

Patented TechGrip® II prevents shifting

Won't crack, curl or harden

Trim-to-Fit™ Floor Mats are also available in a 3-piece over-the-hump rear option.

DID YOU KNOW?

INTERIOR PROTECTION

Available in Charcoal, Cocoa, Tan, and Grey

Seat Protector

Water repellent and machine washable, Seat Protector allows your customers to protect and preserve the resale value of their vehicles by keeping seats in pristine condition. Available for both front and rear, bucket or bench seats.

Bucket Seat Protector

Non-slip cover

Door Protector

Protects interior door panels from scratches and slobber with a durable coated fabric shield. Sold as a pair and machine washable.

Seat Back Protector

The first line of defense against scuffs and marks taking a toll on vehicle seat backs. Plus, with four built-in pockets, organization is a breeze. Easy to clean with a wet wipe.

18½" x 23½"

SunShade

Custom-fitting, dual-purpose window shade that keeps vehicles cool in summer and helps to prevent frost build-up in winter. Made in USA.

Foam core center provides a sturdy fit

Easily removes and stows in an optional storage bag

Full vehicle kits available for select applications

INTERIOR PROTECTION

Tackle frost in the winter

INTERIOR PROTECTION

Under Seat Storage System

Custom-fit, easy-to-install truck organizer that fits under the rear seating bench. Keeps items stored out of sight.

Installs in minutes without drilling or chemicals

Built-in dividers help prevent cargo from shifting

Made from 100% recyclable material

CargoTech®

A cargo containment system that prevents cargo from shifting or tipping over while driving.

INTERIOR PROTECTION

CarCoasters™

Removable coasters for cup holders that make for easy cleaning.

EXTERIOR PROTECTION

TechLiner®

A custom-fit pickup truck bed and tailgate liner that protects and shields the truck bed against scratches, dents, paint damage and rust. Installs without drilling.

TechLiner® Tailgate

Extends the protection offered by TechLiner® to the tailgate.

UnderLiner®

Provides a semisoft protective barrier between a "drop-in" style bed liner and the painted surface of the truck's bed.

WeatherTech
Ready-to-Wash
system
CHEVROLET

Roll Up Truck Bed Cover

A custom-fit, lightweight tonneau cover made from commercial grade, reinforced vinyl. Its heavy-duty, water-resistant design protects cargo from tough weather.

EXTERIOR PROTECTION

AlloyCover™

A durable yet low-profile, tri-fold tonneau that protects cargo and offers maximum security.

BESTSELLER

EXTERIOR PROTECTION

Side Window Deflector

Custom-fit, in-window-channel rain guards that let fresh air in and keep rain out.

Available for Front and Rear Windows

Sunroof Wind Deflector

Easy to install deflector that reduces wind noise in the vehicle.

No-Drill MudFlap

Laser-measured MudFlaps that install without the need for wheel/tire removal or drilling. Proudly designed and manufactured in the USA.

Prevent stone chips, slush and debris from damaging the fender and rocker panel

Feature a patented QuickTurn™ stainless steel fastening system

Mounts-In-Minutes™

Many mudflaps require drilling; ours do not!

DID YOU KNOW?

Stone & Bug Deflector

Sleek, rock and bug shield to protect the hood from dings, dents and bug stains.

EXTERIOR PROTECTION

Hood Protector

The ultimate protective hood accessory with a sleek, low-profile design.

EXTERIOR PROTECTION

License Plate Frames

PlateFrame®

A thermoplastic license plate frame minus a gasket. Offers optimum resistance to weathering.

ClearFrame™

Features a Multi-Flex™ rubber gasket that seals out moisture and is gentle on the surface of the car.

ClearCover®

All the features of ClearFrame plus a UV coated, clear acrylic lens that shields the license plate from the elements.

StainlessFrame™

A solid stainless steel license plate frame, featuring a PlateSpacer® gasket to support the frame away from the car's body.

BumpFrame®

A higher-profile and impact-resistant license plate frame design that shields the bumper from damage.

Billet Aluminum

A license plate frame that's CNC machined from American-sourced raw billet aluminum to ensure a beautiful, durable and seamless design.

Titanium

A license plate frame that's CNC machined from American-sourced titanium — one of the strongest materials in the world.

Carbon Fiber

A license plate frame manufactured using real 3K carbon fiber for durability and a sleek appearance.

Motorcycle Billet Aluminum

A license plate frame that's CNC machined from American-sourced raw billet aluminum; an ideal statement piece for motorcycles.

Multiple colors and finishes are available for both ClearFrame™ and ClearCover®.

DID YOU KNOW?

Bumper Solutions

A hitch-mounted solution to defend bumpers from costly dents, cracks and scratches caused by minor rear end accidents. Doubles as a step to reach the vehicle's roof.

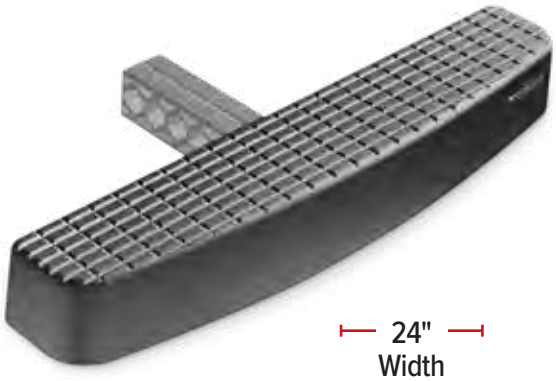
BumpStep®

12" Width

Billet BumpStep®

12" Width

BumpStep® XL



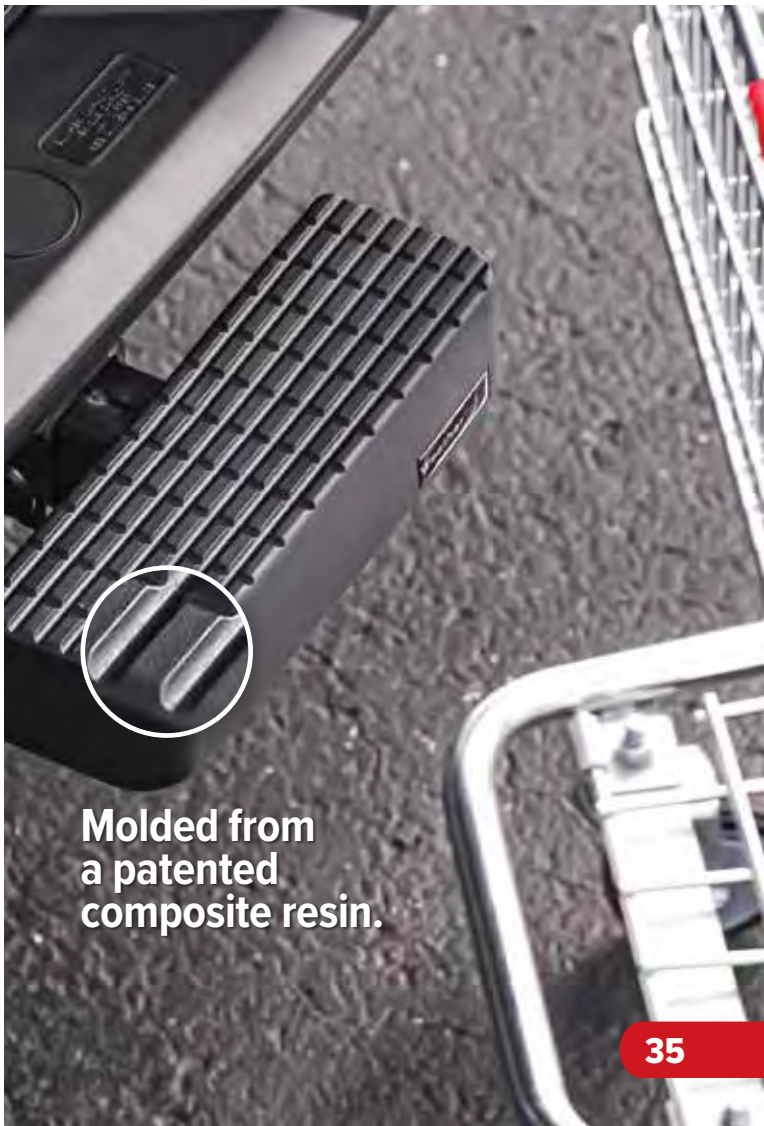
24" Width

Billet BumpStep® XL

24" Width

Fits any standard 2" hitch receiver

EXTERIOR PROTECTION



Molded from a patented composite resin.

EXTERIOR PROTECTION

ScratchProtection

Invisible, high-performance film that shields door handles, edges, trunk ledges and other areas from scratches and wear.

Prep/Tack and Slip Solution

Designed to simplify the preparation and application processes for our protective film products.

LampGard®

Invisible, protective film designed to prevent scratches and wear in vehicle headlights, fog lamps and parking lights.

Easy to install

Resistant to discoloration from lamp light

ScratchProtection and LampGard® do not require cutting — they are custom fit to the vehicle make and model.

DID YOU KNOW?

VEHICLE CARE & ACCESSORIES

TechCare® Cleaning and Detailing Products

FloorLiner™ & FloorMat Cleaner

Interior Glass Cleaner with Anti-Fog

Gentle Car™ Shampoo

Interior Detailer

Acid-Free Wheel Cleaner

Wax-Prep Clay Gel Cleaner

Carpet Cleaner with SpotTech™

Heavy Duty Wheel Cleaner

Exterior Glass Cleaner with Repel

VEHICLE CARE & ACCESSORIES

TechCare® Conditioning Products

FloorLiner™ & FloorMat Protector

QuikTech™ Detailer with Carnauba Wax

Carnauba Gel Wax

Leather Conditioner with Aloe Vera

Tire Gloss with Cross-Link Action™

TechCare® Accessories

Microfiber Applicator & Cloths

Preferred by car enthusiasts for their soft touch, absorbency, and effective cleaning and drying properties.

Soaker™

Quickly absorbs water without leaving streaks or lint behind.

Wash Mitt

Lifts and traps grime while washing. Features a wrist cuff to keep mitt securely in place.

Ready to Wash™ System

All-in-one system includes a bucket, Roll & Wash dolly, vented lid seat and insert that filters debris from wash water.

WaterBlade

Post-wash wiper blade that significantly reduces drying time after washing or rain. Made from non-scratch silicone.

WaterBlade also works on shower doors.

DID YOU KNOW?

VEHICLE CARE & ACCESSORIES

Custom-Fit Car Covers

Outdoor Car Cover

Allows your customers to winterize their vehicles outside in snowy climates and protect from UV fading in the summer with this heavy-duty cover.

Indoor Car Cover

A luxuriously soft, form-fitting car cover for off-season safekeeping indoors.

UV resistant and withstands harsh climates

Comes with two storage bags

Sewn-in vehicle ID tag to easily find the right cover

Available in a Variety of Colors

VEHICLE CARE & ACCESSORIES

FuelGlove™

A protective glove to use while pumping gas, featuring a FastFit® slip-on design.

BatteryCharger

A 4 Amp 12V/6V switchable battery charger designed to lengthen the life of batteries through its high-performance charging functions. Easy to use and operate, and is engineered to withstand harsh weather conditions.

RackSack®

A rooftop weather-resistant cargo carrier that helps secure excess gear on the roof of the vehicle safely.

Expands storage capacity by 13 cubic feet.

DID YOU KNOW?

Interchangeable base cups provide a precise fit

Adjustable to the perfect screen view

Allows phone to charge while in the holder

MOBILE DOCKS & ACCESSORIES

CupFone®

Our original, bestselling in-vehicle mobile phone holder.

BESTSELLER

CupFone® Two View

Width adjusts to view the phone in portrait or landscape mode.

CupFone® XL

The same great features as CupFone® but designed for oversized phones or cases.

MOBILE DOCKS & ACCESSORIES

CupFone® with Hand Sanitizer Holder

CupFone® Accessories

Extension

Allows the customer to position their phone up to 4" closer/further away for the optimal viewing angle.

Billet Knobs

Accessorize the CupFone® with aluminum Billet Knobs in a variety of colors.

Storage Bag

A convenient pouch to store CupFone® and accessories while traveling or switching vehicles.

Hand Sanitizer Holder

Ensures PURELL® Advanced Hand Sanitizer is always in reach with this handy holder made just for CupFone®.

StickySleeve™

A rubber sleeve that offers additional stability for CupFone®.

DeskFone™

Mobile phone holder that tilts and adjusts for the perfect viewing angle. Non-slip feet keep it steady, and its open design allows the phone to be charged in place.

DeskFone™ Two View

Width adjusts to view the phone in portrait or landscape mode in this model of DeskFone™.

DeskFone™ XL

The same great features as DeskFone but fits oversized or larger phone cases.

MOBILE DOCKS & ACCESSORIES

DeskFone™ Accessories

Billet Knobs

Accessorize, customize and personalize any DeskFone™. Multiple colors available.

All DeskFone™ Models are Available in Black or White

HOME & BUSINESS

Available in Black, Tan, Grey and Brown

OutdoorMat™

A durable mat that works outside in any season. Its useful design features semi-rigid cones to remove mud and debris from footwear.

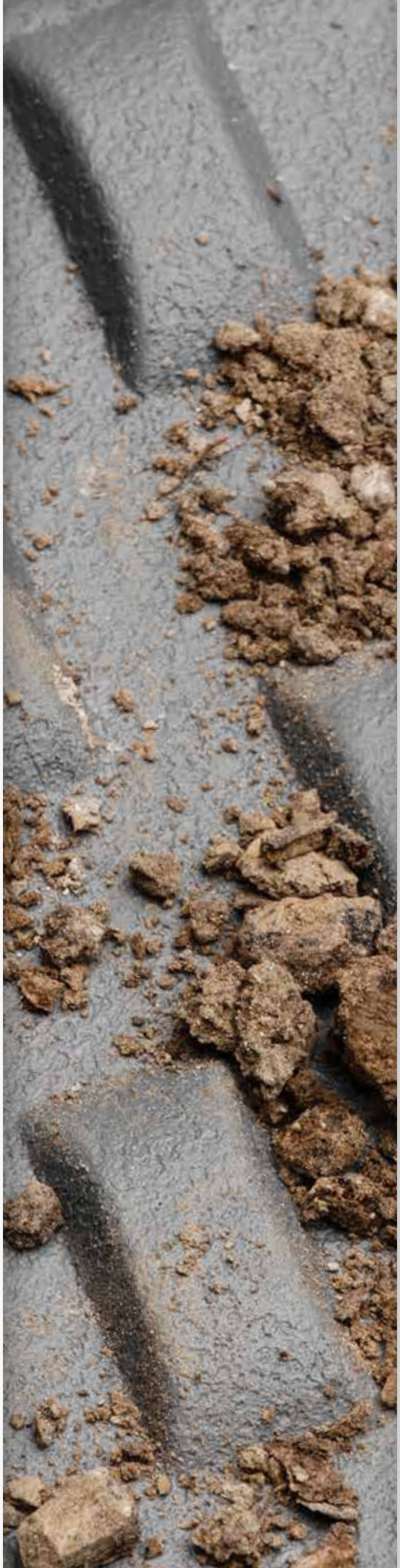
IndoorMat™

Your customers can protect their home or business from tracked-in messes with this digitally designed mat made from 100% recyclable resin.

BootTray™

A smart solution for storing wet, snow covered shoes. This tray traps and contains water and easily holds four large pairs of boots or shoes.

Tech



sinkmat
by WeatherTech

eatherTec

HOME & BUSINESS

SinkMat™

A trimmable, waterproof mat to protect kitchen cabinets from plumbing leaks and product spills.

Available in Black or Tan

BESTSELLER

Christmas Tree Mat

Keep floors protected from water, pine needles and broken ornaments with this mat, offering 360-degree coverage.

Available in Dark Green, Cocoa and Terra Cotta

All-Purpose Mat

The ultimate protection for everyday living. This durable mat has hundreds of uses in the home, garage and even outdoors.

Available in Black, Tan, Grey and Brown

DID YOU KNOW?

Works great beneath high chairs

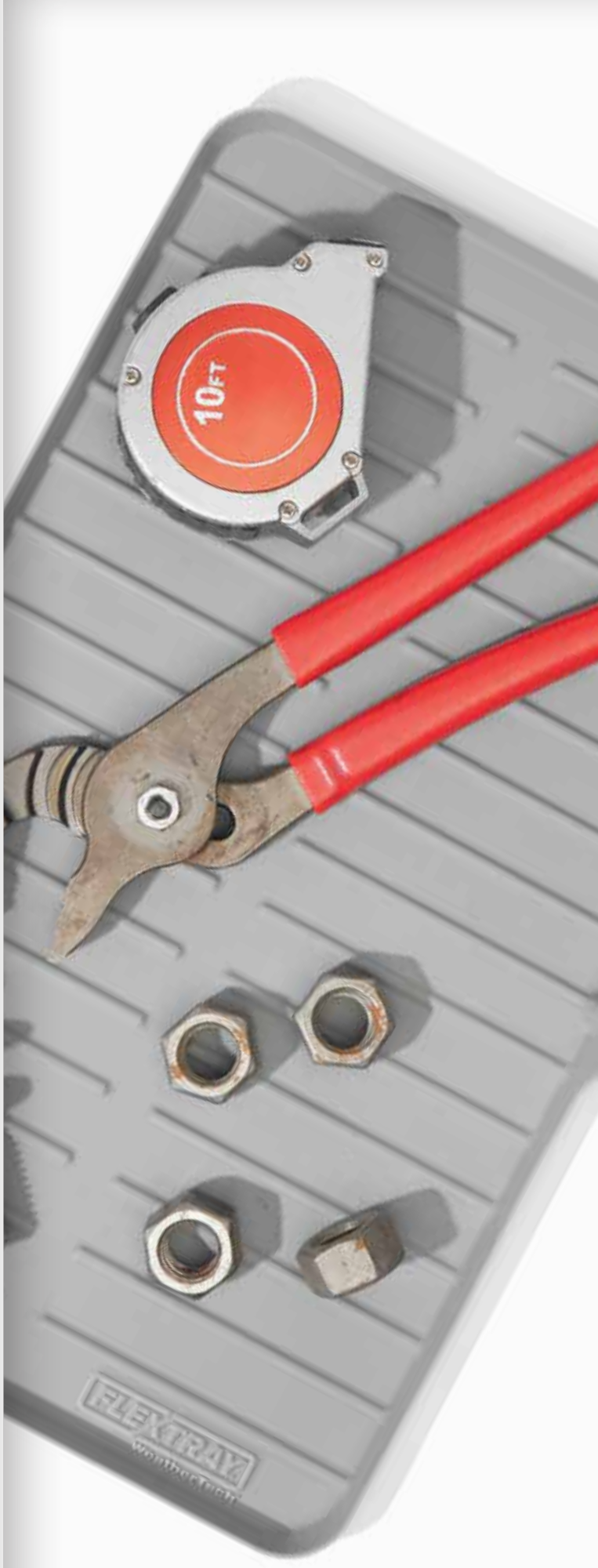
HOME & BUSINESS

Coasters

Protect home surfaces with durable, made in the USA coasters. Available in a variety of sizes and colors.

FlexTray™

Multi-use, foldable small tray with hundreds of organizational and protective uses at home or on the go.


10FT
FLEXTRAY

FaceShield Air

Your customers will get the extra layer of security they need to get through their day with WeatherTech's FaceShield Air.

Removable and washable ComfortPad

Disposable, anti-fog lens

Lens refills available in two lengths

StarBelt®

A trendy, metal-free belt with interchangeable buckles that is perfect for sports and travel and is environmentally friendly.

Starbelt is trimmable for a perfect fit.

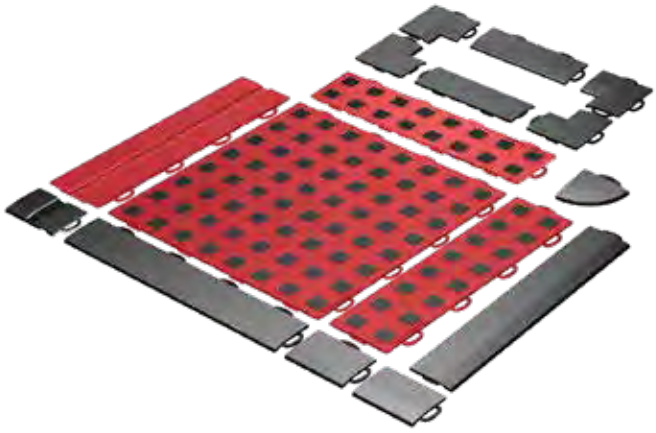
DID YOU KNOW?

HOME & BUSINESS

TechFloor™

Modular, heavy-duty flooring solution that transforms garages, workshops, laundry rooms, or workout rooms.

Available in a Variety of Colors



Large Gift Bag

This stretchy spandex cotton gift bag makes wrapping FloorLiner™ or other oversized gifts a breeze! Comes in two colors for any occasion.

Small Gift Bag

The perfect way to disguise a CupFone® gift; plus, the recipient can repurpose as a storage bag.

Pet Feeding System

An innovative, customizable feeding system featuring non-toxic, BPA-free plastic or American-made stainless steel ergonomic bowls that are dishwasher safe.

Available in Tan, Light Grey and Dark Grey, as Well as a Variety of Heights and Bowl Sizes

PET PRODUCTS

PET PRODUCTS

PetRamp

A lightweight, foldable ramp that helps pets safely and easily enter higher vehicles.

Supports up to 300 lbs.

EasyRamp

The same great features as PetRamp but with a center "stool" that provides a gentler incline. Great for pets with mobility issues and offers easier access to higher vehicles.

Pet Partition

Limit driving distractions by keeping pets in the vehicle's back seat area. This heavy-duty mesh barrier is a universal fit for any vehicle.

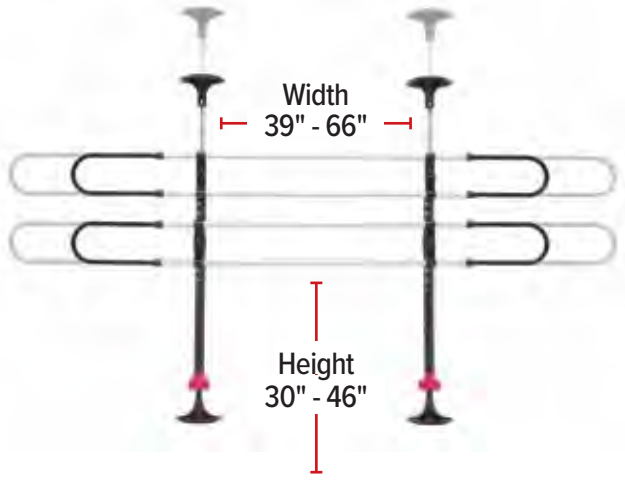
PET PRODUCTS

Pet Safety Harness

A seat belt for your pet that is quick to take on and off and provides maximum security while driving.

Pet Barrier

An adjustable and expandable heavy-duty barrier that keeps pets safely secured in the rear of the vehicle.



WHOLESALE PROGRAMS

Discover a premium platform to grow your business.

WeatherTech® is the industry leader, because we invest significant resources to offer your customers and end users the highest quality products, with world-class service. We're driven by partnerships with trusted resellers and distributors like you, so why not team up so we can both succeed?

Join one of our outstanding wholesale programs today and take advantage of these benefits, and many more!

- Preferred placement on WeatherTech's Dealer Locator
- POP display materials
- Direct email with new product updates
- WeatherTech Reseller Program Member Sign
- Marketing support and exclusive promotions
- A true partnership with a brand that your customers are asking for by name

Place one of these qualifying orders to cash in on the benefits of partnering with WeatherTech.

DIAMOND DEALER

(6) FloorLiner™ or FloorLiner™ HP (front or rear)
(4) No-Drill MudFlaps

Plus choose ONE of the following

(2) Under Seat Storage Systems
(2) Side Window Deflectors (front or rear)
or Mix & match any (3):

CargoTech®
BumpStep®
BumpStep®XL
License Plate Frames
TechCare®
CupFone®

ESSENTIAL RETAILER

(9) IndoorMat™/OutdoorMat™

Plus choose either

(6) from ONE product category or
(3) from TWO product categories

A	B
BootTray™	Seat Protector
Pet Barrier	Seat Back Protector
Christmas Tree Mat	BatteryCharger
CargoTech®	Coasters
TechCare®	RackSack®
License Plate Frames	CupFone®
BumpStep®	DeskFone™
BumpStep®XL	SinkMat™

UNIVERSAL RESELLER

(9) Trim-to-Fit™ 4-piece, 3-piece, or HD Floor Mats

(3) Trim-to-Fit™ Cargo Mats

RV PROGRAM

(5) FloorLiner™ or FloorLiner™ HP (front or rear)

Plus mix & match any 10

CupFone®
DeskFone™
BumpStep®
CargoTech®
SunShade
No-Drill MudFlaps
IndoorMat™/ OutdoorMat™
BootTray™
TechCare®
Coasters

Adjustable Universal Display

60" x 33" x 19"
152.4 cm x 83.82 cm x 48.26 cm

99996

4 Shelves Included

Adjustable Universal Display Back Sign

33" x 26"
13 cm x 10.24 cm

6SWT99996

A. Under Seat Storage Holder

Used with Adjustable Universal Display 99996

9PDAUS1

Replacement card available by request #6PPDUS1

B. FloorLiner™ HP Holder

Used with Adjustable Universal Display 99996

9PDA3D1

Replacement card available by request #6PPDFLHP1

WHOLESALE EXCLUSIVE

Universal Mat Rack

32" x 75" x 21"
81.28 cm x 190.5 cm x 53.34 cm

94UNIVDIS2

Universal Mat Rack Back Sign Option 2

26" x 37.5"
66.04 cm x 95.25 cm

6SUNIV6

Universal Mat Rack Back Sign Option 1

26" x 37.5"
66.04 cm x 95.25 cm

6SUNIV4

WHOLESALE EXCLUSIVE

All-Weather Floor Mat Rolling Rack

20.75" x 67" x 26"
52.71 cm x 170.18 cm x 66.04 cm

99950-AW

Trim-to-Fit™ Floor Mat Rolling Rack

20.75" x 67" x 26"
52.71 cm x 170.18 cm x 66.04 cm

99950-AVM

Use with
Trim-to-Fit™ Floor Mat
Rolling Rack

Trim-to-Fit™ Cargo Mat Rolling Rack

9" x 32.25" x 25.75"
22.86 cm x 81.92 cm x 65.41 cm

94100S

IndoorMat/OutdoorMat Display with Casters

19" x 19" x 18"
48.26 cm x 48.26 cm x 45.72 cm

9PDIOM2

SunShade Display with Casters

19" x 19" x 18"
48.26 cm x 48.26 cm x 45.72 cm

9PDTS3

Trim-to-Fit™ Floor Mat Pallet Display

41" x 32.625" x 41.625"
104.14 cm x 82.87 cm x 105.73 cm

69AVMSKID1

Side Window Deflector Display with Casters

19" x 19" x 18"
48.26 cm x 48.26 cm x 45.72 cm

9PDSWD1

FloorLiner™ Countertop Display
13.5" x 18.5" x 7.5"
34.29 cm x 46.99 cm x 19.05 cm
PDA007WT
Replacement card available by request #6PPD077

FloorLiner™ HP Countertop Display
13.5" x 18.5" x 7.5"
34.29 cm x 46.99 cm x 19.05 cm
PDA009WT
Replacement card available by request #6PPD078

All-Weather Floor Mat Countertop Display
11.25" x 17" x 7.5"
28.58 cm x 43.18 cm x 19.05 cm
PDA003WT
Replacement card available by request #6PPD039

Trim-to-Fit™ Mat Countertop Display
12" x 16.75" x 7.25"
30.48 cm x 42.55 cm x 18.42 cm
PDA004WT
Replacement card available by request #6PPD071

WHOLESALE EXCLUSIVE

TechLiner® Countertop Display
14.75" x 16.75" x 8"
37.47 cm x 42.55 cm x 20.32 cm
9PDA024
Replacement card available by request #6PTL1

MudFlap Countertop Display
9.25" x 15.75" x 8.25"
23.5 cm x 40.01 cm x 20.96 cm
PDA015
Replacement card available by request #6PWTMF

Cargo/Trunk Liner Countertop Display
19.75" x 18.25" x 8"
50.17 cm x 46.36 cm x 20.32 cm
PDA006WT
Replacement card available by request #6PPD058

License Plate Rack Display
9" x 24.5" x 7.5"
22.86 cm x 62.23 cm x 19.05 cm
99934
Replacement card available by request #6HWTLPRHC1

WHOLESALE EXCLUSIVE

AlloyCover™ Display
32" x 55.25" x 44.5"
81.28 cm x 140.34 cm x 113.03 cm
94TBCDIS2

Roll Up Truck Bed Cover Display
32" x 55.25" x 44.5"
81.28 cm x 140.34 cm x 113.03 cm
94TBCDISC1

Roll Up Truck Bed Cover Countertop Display
9.75" x 11.75" x 4.5"
24.77 cm x 29.85 cm x 11.43 cm
9PDTBC1

BumpStep® Rack Display
13" x 37.25" x 11.25"
33.02 cm x 94.62 cm x 28.58 cm
9PDBS1
Replacement card available by request #6HBS1

SunShade Countertop Display
9" x 10" x 6.5"
22.86 cm x 25.4 cm x 16.51 cm
9PDTS2

Side Window Deflector Countertop Display
19" x 14.25" x 5.5"
48.26 cm x 36.2 cm x 13.97 cm
9PDA022

WeatherTech® Protected Window Cling
6" x 6"
15.24 cm x 15.24 cm
6SWTPROTECT1

It's Your Choice Poster
36" x 24"
91.44 cm x 60.96 cm
6BBAN5

Choice Banner
96" x 48" (8 ft. wide)
243.84 cm x 121.92 cm
6BBAN6

Distributor Poster
39.125" x 27"
99.38 cm x 68.58 cm
6BBAN3

Countertop Mats
19" x 14"
48.26 cm x 35.56 cm
Truck - WT CTM 01
SUV - WT CTM 02

WHOLESALE EXCLUSIVE

Rear Special Order Signage
for the Rack Header Card

(Replacement)
R MRH2

All-Weather Floor Mat
Rack Header Card

(Replacement)
6HCWTAWMR2

Trim-to-Fit™ Mat
Rack Header Card

(Replacement)
R AVM MRH2

WHOLESALE EXCLUSIVE

WeatherTech® Available Stick 'n Glide™ Sign
5.875" x 7.875" x 6"
14.92 cm x 17.78 cm x 15.24 cm
6SSTGL1

TechLiner® Window Cling
12" x 24"
30.48 cm x 60.96 cm
66TLD1

WeatherTech® Custom Products Stick'n Glide™ Sign
5.875" x 7.875" x 6"
14.92 cm x 17.78 cm x 15.24 cm
6SSTGLDIB1

Automotive Accessories Banner
48" x 10.5" (4 ft. wide)
121.92 cm x 26.67 cm
6BBAN1
96" x 20" (8 ft. wide)
243.84 cm x 50.8 cm
6BBAN7
Comes with grommets

If you're looking for quality car organizers, visit our website.