

# WHEN YOU CRAVE THE MOST POWER, BEST PERFORMANCE AND MUST-HAVE FUEL CONSISTENCY, YOU NEED VP RACING FUELS.

Why? Because performance fuel is our passion, our lifeblood. Since 1975, it has been and continues to be the primary focus of everything we do.

And it's not just "race gas." It's performance fuels of all types—racing gasoline, racing methanol, nitromethane, small engine fuels, hobby fuels, storage fuels—essentially any application requiring custom formulation for specific performance characteristics.



## OBSESSIVE R&D

VP's singular focus is reflected in our obsessive dedication to R&D. Our technological developments set us apart from every other racing fuel manufacturer. What other company would focus on developing formulas for even the smallest niches in racing—to the tune of more than 70 blends?

While VP Racing owns and operates a fully equipped analytical laboratory, we spend most of our time working with racers in their shops, on their dynos and with their vehicles at the track. We're actively involved in our customers' success. That's how most of our blends came about—in response to specific customers' requests for help. Most of us are racers as well, so we like the thrill of competition. And we like to win.

## "WORLD LEADING TECHNOLOGY" IS A BOLD CLAIM

But the facts speak for themselves—in volumes. As if more than 70 blends weren't enough, VP continues to introduce new fuels each year that set new standards for performance in automotive, powersports and every other fuel-driven application. And you can expect the technological advancements from VP's lab to keep on coming.

## IT'S ABOUT WINNING

Technology aside, racing is about winning. And the fact is, in racing not subject to fuel rule restrictions, VP has fueled more winners than any American fuel company. From 38 consecutive NHRA Pro Stock Champions who made VP their fuel of choice to VP-powered AMA Pro Racing motorcyclists who swept most of the Pro Class Championships over the course of a decade. Or the Champions of the WeatherTech United SportsCar Championship series, who rely on VP to fuel some of the most technologically advanced cars in racing. Even the Champions of the Reno Air Races, where VP fuels the world's fastest piston-powered airplanes.

So besides winning, what's behind VP's passion to stay on the leading edge of performance? It's a recognition that we're manufacturing performance parts. And our performance parts can mean the difference between winning and losing.

## **RACE FUEL IS A PERFORMANCE PART**

That's right—fuel is a performance part, as critical to your program as a camshaft or piston. A race vehicle is nothing more than a collection of parts. And to have a winning race vehicle, you need the best parts—and that includes racing fuel. Racing fuel that is specifically designed to optimize performance in your application, according to your requirements and your fuel rules.

## **THE MOST COST EFFECTIVE PERFORMANCE GAINS YOU CAN BUY.**

Because you presumably race to win, you know winning usually requires the best parts—and you get what you pay for.

Formulating race fuel is challenging and complex. Recognizing that race fuel is a performance part, VP seeks out and uses only the best components. And the components that yield the best results are expensive. That's why VP's fuels are typically not inexpensive. VP fuels are premium products manufactured with premium components. We take no shortcuts. If you see a lower price on another race fuel, your first question should be "what shortcuts were taken in its production" and "what am I risking or sacrificing as a result?"

## **PRICE VS. PERFORMANCE**

We encourage you to weigh the price of VP's fuels against the quality and performance gains they deliver. We're confident you'll find they're among the most cost-effective parts in your arsenal.

As an example, if you switch a drag car from a generic 116 octane fuel to VP's Q16, you can pick up 30 Hp (and sometimes more) in a 550 in. engine and a .03-.05 gain in your 1/8 mile ET.

Or say you switch your circle track car from a "standard" 110 fuel to VP113. You'll find it makes more power, offers better throttle response, burns cleaner and your engine runs cooler. And because it runs cooler, you'll maintain power through the longest races and harshest conditions. Considering what you spend on your engine, isn't it worth \$1-2 extra per gallon to not only improve your chances of winning but also protect your investment?

## **TECH SUPPORT IS READILY AVAILABLE.**

Among our 70+ blends, we're sure to have a fuel that can optimize the performance for your application. Contact any of VP's regional distribution centers or its Tech Support group with questions regarding fuel recommendations or tuning. Put VP to work for your team today!