

The Sliplo Story

Let me tell you a quick story about the journey of Sliplo Universal Skid Plate from concept to reality.

The Birth Of A Problem:

Have you ever heard that awful, disturbing scraping noise when you go down a sharp driveway in your beloved car? I think we all have, and I think we have all cringed at the sound of our hard-earned cash scratching along the ground.

I was always careful on those sharp driveways, making sure to take the perfect angle at the perfect speed to ensure that I didn't crack my new and expensive carbon fiber lip. However, no matter how hard we try, there will always be that one time that the evil driveway prevails. I found that out the hard way. Despite my good intentions and careful planning, I still ended up with a shattered carbon fiber. Thousands of dollars instantly down the drain.

Well, after wasting all of this cash to get the lip replaced, I was determined to come up with a better long-term solution. I knew there had to be a way to solve my problems without extensive installations or expensive driveway landscaping. I wanted to create something tough, with enough resolve to absorb pressure and glide on asphalt as well as staying intact in the event of a harsh impact. Not only this, but I wanted the solution to be resilient to any weather condition without having to drill holes into my car, and I wanted to make it fit every vehicle on the market. Simple huh?!

The Process Of A Solution

The Inspiration

One night after work I was having a glass of whisky and smoking a cigar in my backyard, racking my brain for a possible solution. After many hours of brainstorming, I finally had a breakthrough, my eureka moment! Out of nowhere, an image of shark teeth pop into my consciousness. I knew that a soft material shaped the with the same type of shape would have the ability to bend around curves, allowing it to fit every single car universally. I had my inspiration, and my journey towards a solution was finally underway. Next up was the perspiration stage.

The Perspiration

Having started Sticker City, a Los Angeles based vehicle restyling and clear bra installation company, I was in the perfect situation to test out the feasibility of the product.

After some extensive research, I found that polyurethane is one of the toughest and most resilient materials known to mankind. I set out to find the perfect blend of high impact absorption, tear strength, abrasive resistance, and hydrophobic properties. After many thousands of dollars and hundreds of hours' of testing, I finally found the perfect mix.

Next on my to-do list was finding the best and easiest way to attach my product to the car itself. At first, I thought about riveting the pieces on, as there is no way that adhesive would be strong enough to withstand repeated scrapes between the bumper and the asphalt. However, I hated the idea of drilling into a bumper because it kind of defeats the purpose of protecting the paint.

In the end, I took a plunge and tested my first batch using adhesive as a starting point. In the beginning, delamination and adhesive failure were issues that kept me up at night. However, after some relentless long days and nights, I stuck to the job in hand and eventually found the perfect combination of super strength adhesive, teamed with the correct processing of the polyurethane, to make it all stick together. It was at this moment that I knew I had a real product on my hands.



Steep Driveway Bumper Scrape Damage



Bentley GT Bumper Scrape Damage



Great! The planning phase was done! Many people would believe that was the end of my journey, but that isn't the case. No matter how good your product is, if you don't take it to market and advertise it the right way, it will sink like a lead balloon. For the next two years, I started to put together manufacturing, packaging, distribution and the marketing needed to get the product from my mind to your door.

The Birth Of A Solution:

What you see here is four years of my life's work, the Sliplo Universal Skid Plate. It brings me immense joy to know that my simple idea will be absorbing one of your life's problems on a day-to-day basis.

Yours Truly,

Dr. Scrape