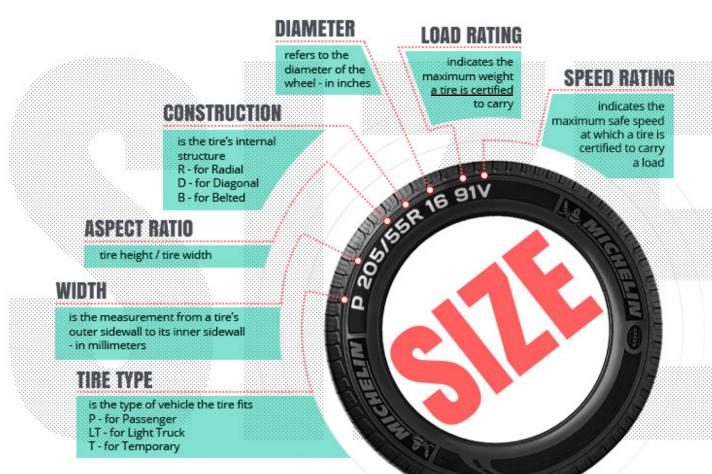


DON'T LET THE NUMBERS SCARE YOU!



STYLE MUDDERS. ALL-WEATHER. PERFORMANCE.



SUMMER TIRES

Rubber formulation calibrated for warm weather Optimal performance at temperatures above 45°F Deliver good grip on both dry and wet roads



ALL SEASON T

Help provide a firm grip and precise handling in wet, dry and icy conditions



ALL TERRAIN TIRES

Combine on-road civility with off-road capability Quieter on the road than off-road tires Tough enough to handle off-roading



OFF ROAD TIRES

tread and beefy sidewalls But they don't handle that well on pavement

Much like hiking boots, off road tires have thick



WINTER TIRES Optimized for temperatures below 45°F

Deeper tread depth for better snow & ice traction More sipes for better grip on wet surfaces



PERFORMANCE TIRES Flatter design for better traction Smaller side wall for better cornering

Optimal on dry surfaces



ARCHITECTURE TREAD

