



Press Release

Backroadz SUV 13100 Tent



Niagara Falls, NY (2014) - Napier Outdoors is proud to present our new **Backroadz Series** Vehicle Camping Tents, a value-priced line created with every consumer in mind. The **Backroadz SUV Tent** quickly transforms your SUV or Minivan into a comfortable home away from home.

No more having to leave your tent to get something you need from your vehicle -- it's all in one space! The universal vehicle sleeve fits hundreds of CUVs, SUVs and minivans to provide the most versatility and flexibility in camping. Simply adjust the tent's vehicle sleeve to form a custom fit to your vehicle allowing you total access for additional sleeping spaces or for storing gear.

The 9' x 9' tent provides a sleeping area for 4-5 people, plus room for more in the vehicle. There is plenty of ventilation with a large entrance and three large mesh windows. A partial tape-seamed rainfly keeps occupants dry even in stormy weather. When the trip is over, the tent comes down as fast as it went up and stores away easily in a convenient carrying bag. It's the perfect solution for family camping, fishing, hunting, off-roading and traveling with at an affordable price.

Additionally, with every purchase of every **Backroadz SUV Tent**, Napier will donate one tree to be planted through our partnership with Trees for the Future. Trees for the Future helps communities around the world plant trees through seed distribution, agroforestry training and in-country technical assistance. It has empowered rural groups to restore tree cover to their lands, protect the environment and help preserve traditional livelihoods and cultures for generations.