



Press Release

Backroadz Truck Tent



Niagara Falls, NY. (2014) - Napier Enterprises is proud to present our new Backroadz Truck Tents; a value priced line created with every consumer in mind. For the cost of one night in a hotel room, you could own a Backroadz Truck Tent.

Why camp in an ordinary ground tent or an expensive RV when you can camp right in the back of your truck? The Backroadz Truck Tent assembles in the back of your open-bed pickup truck, creating a comfortable, restful sleeping area for two people with over 5.5 feet of headroom! With its patented sewn in floor, you won't have to worry about cleaning out your truck bed before using it.

This Backroadz 13 Series Truck Tent comes in four models to fit the most popular trucks on the market. The durable tent comes with a full rain fly to keep you dry even in the wettest weather. Other features include one large entrance, four large windows for optional ventilation and shock-corded fiberglass poles for easy assembly.

The Backroadz Truck Tent packs into a new expandable lightweight carrying bag so you can take it anywhere you go. Store it behind your seat for any unexpected adventure! Perfect for fishing, hunting, tailgating, off-road adventures and family camping.

In addition, with every purchase of a Backroadz Truck Tent, Napier will donate one tree to be planted through our partnership with Trees for the Future. Trees for the Future helps communities around the world plant trees through seed distribution, agroforestry training and in-country technical assistance. It has empowered rural groups to restore tree cover to their lands, protect the environment and help preserve traditional livelihoods and cultures for generations.