# LLOYD MATS CLASSIC LOOP <br> PRODUCT LINE FACT SHEET 

## Economically priced quality and durability

## CARPET CONSTRUCTION

- Premium polypropylene yarn construction.
- Loop style carpet constructed to 20 oz/yd.
- Polypropylene yarn resists stains and soil.
- Rugged loop construction resists crushing.


## BACKING CONSTRUCTION

- Multi-layer backing.
- Polypropylene mesh gives the tufted yarn its texture.
- Heavy latex layer creates stiffness for mat shape.
- Water-resistant layer to help block moisture.
- Tractionbac ${ }^{\text {Tw }}$ high density synthetic rubber provides final layer of non-skid protection.



## DESIGN FEATURES

- 8 carpet colors to match or compliment all automotive interiors.
- Continuous, durable woven polypropylene cloth edge can't unravel.
- Over 1,000 trademark, personalized, and lifestyle embroidered logos available.
- Appliques permanently bonded into carpet surface with RF technology.
- Direct embroidery sewn through the carpet face and backing for strength and durability.
- All logos treated for soil and stains.
- 2 year Lloyd Mat limited warranty against defects in design, workmanship, and materials.


## SAFETY FEATURES

- Mat fasteners are used with all Lloyd Mats' products
- Factory compatible retention hardware is included for vehicles with a factory installed anchor device.
- A proprietary Lloyd Mat Fastener is included for vehicles with no pre-installed mat fastening device.


## CUSTOM FIT PATTERNS

- Over 11,000 unique floor pattern designs.
- All cars, trucks, vans, SUV's, and crossovers.
- Trunk mats available for most passenger cars.
- Patterns available for most SUV and van cargo areas.

