

CARE AND USE INSTRUCTIONS

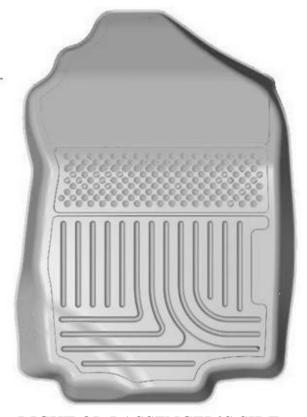
Thank you for selecting a WeatherBeater® Floor Liner from Winfield Consumer Products. Your new front floor liners are custom molded to fit your Ford Fusion, Lincoln MKZ & Zephyr and Mercury Milan vehicles. The liners are made to replace your factory floor mats. *For correct fit, it is necessary to remove the factory floor mats before installing your new floor liners*. However, do not remove the factory-installed carpeting.

Your liners are made from an engineering resin that is lightweight and extremely tough and durable. The easiest way to clean your liners is with a damp cloth or sponge. If using a cleaner, 409[®] or Glass Plus[®] work well. Use of Armor All[®], Son-of-a-Gun[®] or similar items is discouraged as these products make the liners slick.

INSTALLATION INSTRUCTIONS FOR YOUR FORD FUSION & FUSION HYBRID / LINCOLN MKZ & ZEPHYR / MERCURY MILAN & MILAN HYBRID FRONT FLOOR LINERS (WILL NOT FIT AWD MODELS)







RIGHT OR PASSENGER'S SIDE

TO EASE INSTALLATION OF YOUR FUSION / MILAN / MKZ / ZEPHYR FRONT FLOOR LINERS, MOVE BOTH OF YOUR FRONT ROW SEATS TO THEIR MOST REARWARD POSITION. ONCE YOU HAVE INSTALLED YOUR LINERS, REPOSITION THE SEATS AS DESIRED.

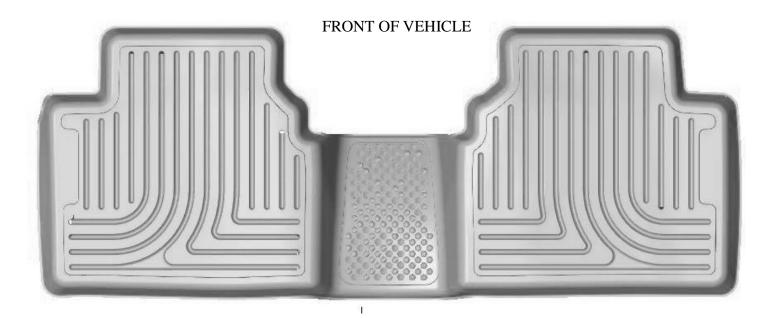


CARE AND USE INSTRUCTIONS

Thank you for selecting a WeatherBeater® Floor Liner from Winfield Consumer Products. Your new rear floor liner is custom molded to fit your Ford Fusion, Lincoln MKZ & Zephyr and Mercury Milan vehicles. The liners are made to take the place of your factory floor mats. *For correct fit, it is necessary to remove the factory floor mats before installing your new floor liners*. However, do not remove the factory-installed carpeting.

Your liner is made from an engineering resin that is lightweight and extremely tough and durable. The easiest way to clean your liner is with a damp cloth or sponge. If using a cleaner, 409[®] or Glass Plus[®] work well. Use of Armor All[®], Son-of-a-Gun[®] or similar items is discouraged as these products make the liner slick.

INSTALLATION INSTRUCTIONS FOR YOUR FORD FUSION / LINCOLN MKZ & ZEPHYR / MERCURY MILAN SECOND SEAT FLOOR LINER (LINERS WILL NOT AWD MODELS)



TO EASE INSTALLATION OF YOUR FUSION / MILAN / MKZ SECOND SEAT LINERS, MOVE THE FRONT SEATS TO THEIR MOST FORWARD POSITIONS. WITH THIS DONE, INSERT LINER IN VEHICLE ANGLING THEM SO THAT THE BACK EDGE OF THE LINER IS SEATED INTO PLACE FIRST, THEN LOWER FRONT PORTION. ONCE LINERS ARE INSTALLED, REPOSITION THE FRONT SEATS AS DESIRED.

LINERS WILL NOT FIT AWD MODELS AS THE CENTER HUMP IN THE SECOND SEAT FLOOR PAN AREA IS TALLER THAN THE HUMP ON THE NON-AWD MODELS.