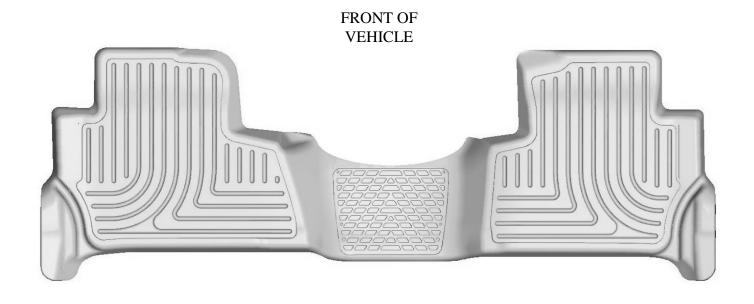


CARE AND USE INSTRUCTIONS

Thank you for selecting a WeatherBeater® Floor Liner from Winfield Consumer Products. Your new rear floor liners are custom molded to fit your Cadillac Escalade. The liners are made to take the place of your factory floor mats. *For correct fit, it is necessary to remove the factory floor mats before installing your new floor liners*. However, do not remove the factory-installed carpeting.

Your liners are made from an engineering resin that is lightweight and extremely tough and durable. The easiest way to clean your liners is with a damp cloth or sponge. If using a cleaner, 409[®] or Glass Plus[®] work well. Use of Armor All[®], Son-of-a-Gun[®] or similar items is discouraged as these products make the liners slick.

INSTALLATION INSTRUCTIONS FOR YOUR CADILLAC ESCALADE SECOND SEAT FLOOR LINERS



TO EASE INSTALLATION OF YOUR ESCALADE SECOND SEAT LINER, MOVE THE FRONT SEATS TO THEIR MOST FORWARD POSITIONS. WITH THIS DONE, INSERT LINER IN VEHICLE ANGLING THEM SO THAT THE FRONT EDGE OF THE LINER IS SEATED INTO PLACE FIRST, THEN LOWER THE REAR OF THE LINER. ONCE THE LINER IS INSTALLED, REPOSITION THE FRONT SEATS AS DESIRED.