

# Are you getting what you're paying for?

Dodge trucks and other single/dual applications need a larger catalyst to achieve proper performance and durability. Don't pay more for less converter.

**Theirs:**  
**38.26**  
**cubic inches**

Competitor's Substrate:  
Single 3.15" x 4.75" x 3"

The competition is loading their "big" converter with a very small substrate.

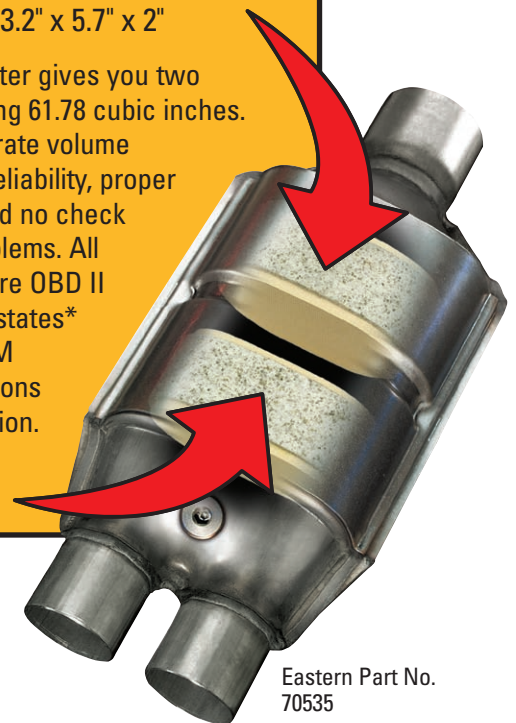
While they've sized their converter to look similar to the Eastern 5.9 L/6,000 lb. converter, they only use one substrate for 38.26 cubic inches and an oversized heat shield to make the converter appear larger than it really is.



**Ours:**  
**61.78**  
**cubic inches**

Eastern's Substrate:  
Dual 3.2" x 5.7" x 2"

Eastern's converter gives you two substrates totaling 61.78 cubic inches. Our larger substrate volume means greater reliability, proper performance, and no check engine light problems. All our converters are OBD II approved for 49 states\* and emulate OEM physical dimensions for easy installation.



Eastern Part No.  
70535

**Save time and money - use the right converter  
the first time - use Eastern Catalytic.**

**EASTERN™**  
**CATALYTIC**

World Class Catalytic Converters

# Eastern Manufacturing: A World Leader In Catalytic Converters.

Eastern has been in business for over 25 years and was one of the original manufacturers in the aftermarket catalytic converter industry. We pride ourselves on our direct-fit catalytic converter coverage, the highest and fastest order fill rate in the industry, daily drop shipping, vehicle-tested OE fit, and emission control catalysts that use actual OEM washcoat from the largest catalyst manufacturer in the world. At Eastern, all we do is manufacture and sell converters. We think that's what makes us the best converter manufacturer in the business.

## Quality

World class quality has helped earn Eastern Catalytic Converters certification in over 58 countries around the globe. Continual improvements in our design, production, and product delivery systems have made Eastern the smart choice in universal converters.

## Coverage

We give you excellent coverage for cars, light trucks, SUVs, and vans. In addition to Eastern Catalytic's line of universal converters, we offer Diesel, direct-fit, heavy-duty, and high performance catalytic converters covering over 3,000 applications. Our expanded range includes more configuration choices for inlet and outlet, air tubes, and O2 sensors.

## Value

Compare Eastern's value to the competition. Our flexible, and efficient manufacturing facilities, in the US, Mexico, and the UK make our converter lines highly competitive. And, with Eastern, you're assured of quality that meets or exceeds OEM specs.

## Technology

Our proprietary NANO technology chemistry yields highly efficient loadings for lower cost and better converter efficiency. Nanotechnology is the manufacturing and manipulation of materials at the molecular or atomic level. At that scale, particles are measured in nanometers, or billionths of a meter. A sheet of paper is 100,000 nanometers thick.

## Certified Worldwide

Eastern has earned over 72 emission control certifications worldwide including certifications from the U.S. Environmental Protection Agency (EPA), and California Air Resources Board (CARB). All of our products are approved for use on OBD II equipped vehicles in all states except California, but we also have an alternate product line for California OBD II applications. We have been approved for Euro II and Euro III level certifications, and we have products certified for use in Mexico and with the AOI in the Middle East.

Our proprietary NANO technology chemistry yields highly efficient loadings for lower cost and better converter efficiency.

Full, top and bottom heat shields on most universal converters.

High flow design retains maximum engine output and maximizes catalytic efficiency.

Our converters are non-directional and can be installed either way.

Complete range of inlet and outlet diameters. In addition to a complete universal line, Eastern offers a wide range of diesel, high performance, and direct-fit converters.

**EASTERN**<sup>™</sup>  
**CATALYTIC**

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