Ontinental

PURE CONTACT[™]

with **ECOPLUS**+



The Premium Passenger Car, Minivan & CUV All-Season Tire

A skillful balance of luxury and all-season performance designed for long wear, a comfortable ride, and best-in-class wet braking.

Rim Diameter:	Aspect Ratio:	Speed Rating:
15" - 20"	40 - 65	H, V

PURECONTACT

FEATURES + BENEFITS



EXCELLENT WET BRAKING AND LONG WEAR: EcoPlus Technology's +Silane provides an optimum balance of exceptional wet grip and extended tread life.

LOWER ROLLING RESISTANCE FOR IMPROVED FUEL ECONOMY:

EcoPlus Technology reduces rolling resistance with Tg-F polymers, providing improved fuel efficiency and lower CO₂ emissions.

▶ TUNED PERFORMANCE INDICATORS:

Indicators disappear when tire is no longer tuned for optimal performance in either dry, wet, or light snow conditions.





▶ PERFORMANCE IN DRY CONDITIONS:

Strong outer shoulder and chamfered tread blocks maximize road contact.

UTQG	TREAD	TRACTION	TEMPERATURE
ALL SIZES	700	Α	Α

Total Confidence Plan

In addition to performance, the PureContact $^{\text{IM}}$ provides an extra measure of confidence because it is backed by the Total Confidence Plan which provides.

CONFIDENCE