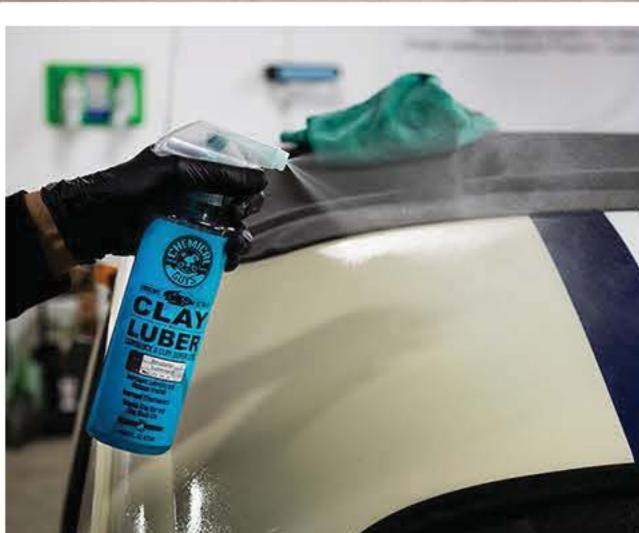
## How It Works

Chemical Guys Clay Luber is the only clay bar spray you will ever need. The clay bar has long been the "detailer's secret" for restoring smooth-as-glass feel to the paintwork on any vehicle—but now the secret is out, and Chemical Guys can show you how to get the same results! As you drive your car around town, things like paint overspray, brake dust, pollution, and industrial contamination land on the paintwork and get stuck in the tiny pores of the surface. The clay bar works by grabbing onto any contamination that sticks onto the surface of your vehicle, then pulls it out as you rub the clay across the paintwork. The Clay Bar Service is a vital step before polishing paint with an abrasive compound, or spreading a coat of wax over the finish. But to help it glide across the surface without getting stuck or marring the glossy shine, you need a lubricant. This is where Clay Luber comes into play: simply mist Clay Luber over the surface to lay down a coat of slick lubrication between the clay bar and your paintwork. Now as the clay bar grabs onto the above-surface contamination stuck on top of the paint, it won't get stuck to or mar the painted finish. Chemical Guys Clay Luber helps facilitate the best clay bar technique over any exterior surface that is shiny or clear. Use Clay Luber whenever detailing paintwork, glass, clear plastic headlights and tail lights, or polished metal parts with any decontamination clay tool. Old school detailers used to use soap and water with their clay bars, but found the mixture dissolving their clay bars and leaving bits of it all over the cars they detailed. Clay Luber is gentle enough for use on the finest natural detail clay bars, and helps preserve the integrity of the elastic polymer bar. The pure-synthetic Clay Luber formula is safe for use on any exterior car part that you wash with soap and water, and works with any traditional clay bar or synthetic rubber clay bar substitute. Choose Chemical Guys Clay Luber to restore a smooth-as-glass feel and extra shine with every cla







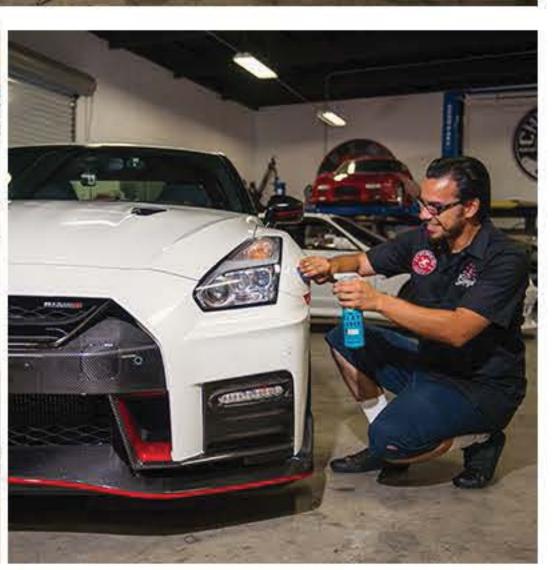


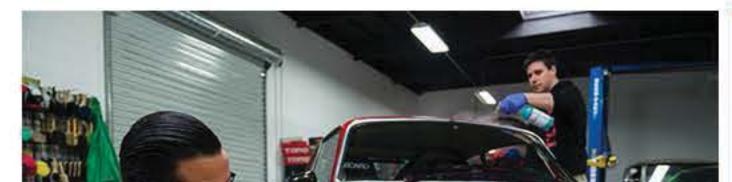
## The Clay Bar Service Is Good For Your Paint

When paintwork feels rough to the touch, it is contaminated and dirty. Normal car washing will not remove this type of contamination: microscopic bits of pollution, brake dust, and industrial fallout contamination stick to the surface and get stuck in the pores of the paintwork. Using the clay bar is a crucial step before any polishing, waxing, or finishing steps during a full detail. Without removing the layer of stuck-on filth, new coats of wax won't stick directly to the paintwork and won't last as long as they should. Any machine polishing with an abrasive compound will grind the contamination into the paint, causing extra scratches and damage as it clogs the buffing pads. The Clay Bar sticks to these bits of contamination, then pulls them out to expose the smooth surface underneath. But the clay bar is so sticky that, without help, it would simply get stuck to the paint. Chemical Guys Clay Luber helps the clay bar glide and slide without getting stuck or marring the shiny surface. Now you can use the clay bar to decontaminate the entire vehicle without using soapy water that dissolves clay bars and leaves bits stuck all over the car. Use Clay Luber and the detailing clay bar on any exterior car part that's shiny or clear. Clay Luber goes wherever your wash mitt or clay bar do, and is the perfect accessory for making any car feel smooth as glass.

















### Versatile Lubricant For Every Type Of Clay Bar

Clay Luber works with every type of detailing clay. Whether you're using a traditional clay bar or a synthetic rubber clay bar substitute, the full-synthetic lubricant glides the medium gently over the surface to restore a smooth-as-glass feel. Every vehicle and situation is different. Sometimes all a detailer needs to remove any filth from the surface is a light duty clay bar, other times the contamination is embedded so deeply that a heavy duty clay bar is needed to pull the debris from the surface. Some detailers don't like working with small amounts of clay, and prefer the feel of a foam-backed Clay Block instead. Detailers working on boats, airplanes, or other large vehicles with wide flat parts use the Clay Eraser Disc on a dual action polisher to quickly remove contamination from the largest vehicles. No matter which method you go with, use Clay Luber to glide the decontaminating clay medium over the surface. The non-caustic formula lubricates the area without breaking down or dissolving clay bars or synthetic rubber compounds found in modern clay bar substitutes. Work over any exterior surface, including paintwork, glass, clear plastic, polished metal, and even carbon fiber without any fear of Clay Luber affecting automotive materials in any way. Spray the Clay Luber and rub away rough contamination for a smooth feel and best potential for superior polishing and waxing results.









# When To Use The Detailing Clay Bar

Detailing enthusiasts routinely ask us when they should use the clay bar. The short answer is: "Whenever your car needs it!" Go ahead and wash your car as you normally do. Now feel the paint. Is it rough to the touch? If yes, then it needs a clay bar service. Are you going to add a coat of wax, or use a machine polisher to take some swirls and scratches out from the surface? Gotta use the clay bar first! But just like any other detailing work, it's all in the prep. Before using the clay bar, all loose contaminants, dirt, and debris must be cleaned from the surface. Wash your car however you prefer (hose and bucket; foam cannon; waterless detailer; hose-free solution) and make sure there is no dirt, grime, or debris anywhere on the surface of the paint. Any extra dirt or abrasive particles can get caught under the clay bar and pushed over the surface. This sandpaper effect installs millions of tiny swirls and scratches over the vehicle, and is completely avoidable with the proper prep before using the clay bar. Proper lubrication is key, so use plenty of Clay Luber to glide the clay bar over the surface. It will grab at the rough contamination at first, but the sound and feel of rough texture smooths out as the clay bar picks up anything stuck on top of the surface. Finish by buffing or washing any excess Clay Luber away before continuing on to any polishing or final wax coating steps. You know what they say: Lube it or lose it! Use Chemical Guys Clay Luber whenever working with the clay bar during a detail service.















## Other Sizes Available

Luber Synthetic Lubricant & Detailer is also available in 4 ounce and 16 ounce sizes.













How To Use:

- Wash vehicle well to remove loose dirt and debris.
- Mist a 2' x 2' area generously with Chemical Guys Luber Clay Bar Lubricant. • Break off ½ of the clay bar, form it into a patty, then glide it back and forth across the surface.
  - The clay bar will grab the surface initially. This grabbing indicates that the clay is removing contamination.
  - Continue rubbing gently until the clay glides freely.
- Buff each completed section dry with a microfiber towel.
- Before moving to the next section, inspect the clay.
  - o If it appears soiled, fold the clay and use a clean portion to clean the next section.
- If you drop the clay or it becomes completely soiled, discard the clay bar and continue with a fresh piece of the clay bar.
- Decontaminate any exterior surface that is shiny or clear.
  - o Paintwork
  - o Glass
  - Clear optical plastics
- Polished Metals • Finish by sealing the clean and smooth surfaces with your favorite Chemical Guys vehicle coating, synthetic sealant, or natural carnauba wax.