

How It Works

Chemical Guys New Look Tire and Trim Gel restores faded trim and tires with factory fresh, wet-black shine. The premium oil-based trim dressing restores and shields plastic, rubber, and vinyl surfaces with superior protection against dirt, water, and harmful UV rays. Exposure to the elements fades, discolors, and cracks plastic, rubber, and vinyl trim pieces. New Look Tire and Trim Gel penetrates deep, nourishes, moisturizes, and restores dried-out and faded trim to perfect shine. Use New Look Tire and Trim Gel on faded bumpers, fender flares, door trim, weatherstripping, mirrors, window moldings, windshield cowls, rocker panels, tires, louvers, and more. The premium dressing is formulated with special waterproofing agents to help it last through multiple washes. Chemical Guys New Look Tire and Trim Gel maximizes deep-black shine with protection that lasts.



Improved Formula for Better Results

Chemical Guys New Look Tire and Trim Gel has been the top-selling trim restorer and dressing on the market for years. Detailers and enthusiasts everywhere love the fresh look and premium protection given by New Look Tire and Trim Gel, and we decided to make it even better.

What's Different About The New Formulation?

- To improve the looks, we boosted New Look Tire and Trim Gel with **finer oils and UV blocking agents** for darker, wetter, and glossier shine to exterior trim and tires. New Look Tire and Trim Gel will take black trim pieces back to a deep, high-gloss shine with the wettest look possible.
- To improve the durability, we reformulated New Look Tire and Trim Gel with **improved waterproofing agents that lock in the essential oils**, keeping them deep within plastic and rubber trim longer. New Look Tire and Trim Gel always finishes dry-to-the-touch, will never feel greasy, and will never attract dust or dirt.
- To improve the ease of use, we **improved the viscosity for even spreadability**. Simply wipe New Look Tire and Trim Gel on... That's it! Give the essential oils and UV blockers time to penetrate into the plastic or rubber trim, then wipe away any excess.



Ultra-Refined Essential Oils

Typical dressings use volatile solvent-based chemicals that produce a greasy shine, dry out rubber and plastic, and sling off tires after application. Chemical Guys formulated New Look Tire and Trim Gel with a premium refined oil base that penetrates deep for unmatched smooth black shine that stays where you put it. New Look Tire and Trim Gel finishes dry-to-the-touch, and is not sticky or tacky. Ultra refined moisturizing agents nourish, protect, and shine rubber and plastic trim for months. Special sun-blocking agents shield trim from damaging UV solar rays that fade and discolor plastic and rubber, helping them last longer. The refined formula quickly penetrates rubber and plastic to hydrate with long lasting protection. Keep tires and trim looking new forever with New Look Tire and Trim Gel.



Darkest Wet Black Shine

Chemical Guys New Look Tire and Trim Gel delivers the best looking trim possible. Chemical Guys formulated New Look Tire and Trim Gel with premium oils and moisturizers to restore an unmatched high-gloss shine to faded trim. New Look Tire and Trim Gel penetrates deep into plastic and rubber trim and tires, finishes dry-to-the-touch, and will not sling or run off surfaces. Special UV blockers reject harmful solar UV rays that damage and fade plastic and rubber, keeping your plastic and rubber trim blacker for longer.

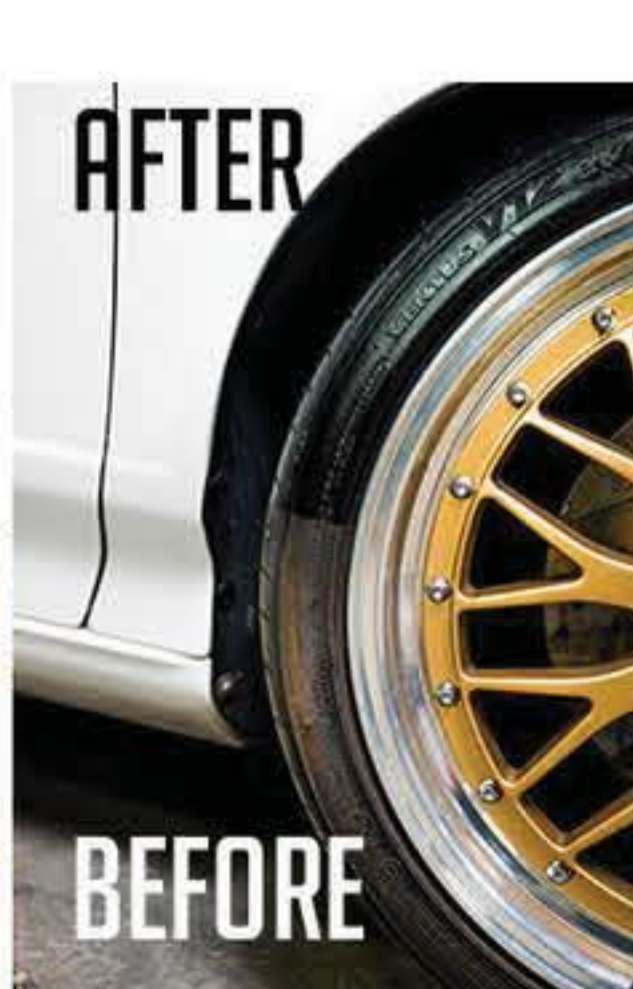


Longest Lasting Protection

The finishing touches on any detail separate enthusiasts from professionals. Take a cue from professional detailers and use Chemical Guys premium dressings to restore lost luster to faded surfaces. Make dull exterior plastics and rubber stand out like new with Chemical Guys New Look Tire and Trim Gel!

The Devil Is In The Details

Proper application of New Look Tire and Trim Gel is necessary to maximize effectiveness. The viscosity of the gel allows it to spread evenly for smooth and even coverage. For best results, apply a thin, even layer. A single application of New Look Tire and Trim Gel will deliver a like-new premium shine. For extra glossy bright shine, wait 10 minutes after first coat, and apply additional ones as desired.



Professional Tips From Chemical Guys

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Other Sizes Available

Tire and Trim Gel for Plastic and Rubber is also available in a **4 ounce** size.

How To Use:

1. Apply a small amount of gel onto a foam or microfiber applicator or tire swipe.
2. Always keep in mind that all Chemical Guys products are Professional grade so Less is more, use them sparingly.
3. Apply a thin coat across the trim surface or tires, just enough to moisten the surface is all you need.
4. Gel absorbs fast so no sling-off will occur.
5. In order to achieve a deeper level of shine, you can control the level of shine according to your preference.
6. One light application of gel delivers the optimal amount of shine for a well-dressed new look that suits most cars.
7. For less gloss, follow application of gel by wiping down with a clean dry towel.
8. For a higher level of shine & sheen, wait ten minutes then apply another coat. Repeat until satisfactory results are achieved.
9. It is recommended you allow an hour for the gel to cure. You will enjoy a beautiful finish on your tires, that lasts for weeks.

Feel the difference with Chemical Guys.

Shop for other auto detailing & care products on our website.