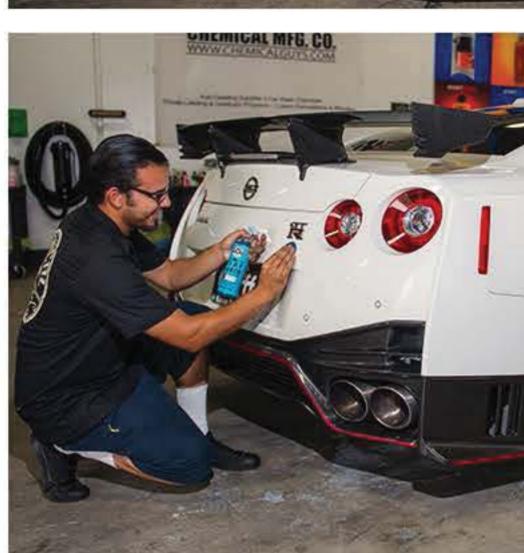
About The Light Duty Clay Bar

The Chemical Guys Light Duty Clay Bar is the gentle solution for turning lightly rough and bumpy paintwork smooth as glass. Choose the Light Duty Clay Bar when working on brand new cars, or garage-kept show cars with very light levels of contamination. Most new cars are shipped via rail at some point, so even brand new cars arrive at the dealership covered in steel particle rail dust. The Chemical Guys Light Duty Clay Bar removes embedded contaminants that ruin shine and destroy paintwork over time. Professional detailers use the Light Duty Clay Bar to pull debris out from the paintwork before it clogs buffing pads, induces extra scratches, and blocks fresh coats of wax from sticking to the surface. This flexible synthetic clay bar conforms to every curve and contour wit Flex-Clay Technology, and easily removes paint overspray, rail dust, brake dust, pollution, and contamination to restore a smooth-as-glass feel. Decontaminate any shiny or clear exterior automotive surface, including paint, clear plastic, glass, and polished metal surfaces with the Light Duty Clay Bar. Chemical Guys constantly innovates, and the newest clay bar formula is engineered to last longer and clean more vehicles than ever before. The Light Duty Clay Bar works great on any glossy paint finish on brand new cars straight from the dealership, or on well-loved garage-kept show cars. Make brand new vehicles feel how and look how they should have in the showroom with the Light Duty Clay Bar.







Light Duty Clay Bar: The First Accessory For Your New Car

You would think that a brand new car would be pristine and perfect; it came straight from the factory! Sadly, it's just not the case. Modern paint jobs are applied by precise robots in an automated process, but there's a lot that happens between the factory spray booth and the showroom floor at the dealership. Some new cars sit on the factory lot for months on end while awaiting shipment. New cars shipped by boat can be contaminated with salt spray and harbor pollution, while new cars shipped on trails face an onslaught of fine steel particles kicked up by train wheels and braking systems. Start caring for your brand new investment with a full decontamination detail with the Light Duty Clay Bar! The Light Duty Clay Bar cleanses the surface by pulling any embedded pollution, fallout, rail dust, brake dust, overspray, and stubborn contamination out from the pores of the surface. If left unchecked, these contaminants can ruin the shine of your brand new car by blocking reflected light, scratch the surface if rubbed around with a towel, and cause the paint to oxidize, tarnish, and peel off the metalwork prematurely. If you've ever seen a car with paint peeling off the roof, hood, and trunk, know that damage was caused in part by lack of care like clay bar decontamination and wax detailing jobs from day 1. Using the Light Duty Clay Bar can help keep your brand new car looking and feeling brand new for years to come.







Best Clay Bar Usage Tips

It's time to use the clay bar when your paint does not feel smooth as glass. Any rough feeling is pollution and contamination stuck on the paint, and only the clay bar can remove it safely. Start by washing the vehicle: scrubbing loose dirt on the paintwork turns your clay bar into sandpaper, so avoid tons of swirls and scratches by starting with a clean surface. Use the proper lubricant to glide the clay by smoothly over the surface, and to maintain the integrity of the synthetic clay material. Attempting to clay with soap and water can be too rough on the paint and dissolve the clay bar, so stick to synthetic detail sprays and clay bar lubricants like Clay Luber for the best results. Break off just ½ of the clay bar and shape it into a small patty. Use only a small piece because if you drop the clay bar on the ground, you have to throw it away! Once it falls on the ground, the clay bar picks up any small rocks or bits of abrasive dirt and grit, and it is now sandpaper for your paint. Mist a liberal coating of your preferred lubricant over the surface, and gently glide the clay bar to pick up embedded debris. Quickly scrub in short 12" passes to fully decontaminate the surface. The clay bar will stick at first, but the rough sounds and stickiness will subside into smooth action as the surface cleans up. Work one panel at a time, and wipe off lubricant residue and buff the panel dry to avoid spotting as you work. Re-knead the clay bar to expose a fresh surface after working 1-2 panels, or whenever the surface looks too dirty to use. Discard the used clay bar once no fresh surface is exposed with kneading. Use the clay bar on any exterior car part that is shiny or clear, including paintwork, glass, clear plastic, polished metals, carbon fiber, and more. Follow the clay bar service with machine polishing to remove any swirl and scratches, then seal the pores of the freshly-cleaned surface with a coat of sealant or wax for durable protection and enhanced shine.







The Light Duty Clay Bar Is A Wise Investment

What's better: Taking care of a brand new car properly from Day 1, or repainting your car due to the years of neglect and lack of care that left the paint to rot in the sun? Protect your investment from the beginning, and start by decontaminating the paintwork on your new car with the Light Duty Clay Bar. Not only will you make the paint actually feel smooth like brand new car paint, but you'll be removing any contamination that shortens the lifespan of the paintwork and causes extra swirls and scratches with every towel wipe. Using the clay bar prepares the surface for a better finish with wax or sealant. When wax sticks to dirt and pollution, it doesn't last as long or look as good as when it sticks directly to paintwork. Prepare your new car like professionals, and keep it looking and feeling new with the right products and detailing steps. Plus, a car that's well-maintained and beautiful to look at is worth more than a neglected and dull-looking car when it comes time to sell it. The choice is

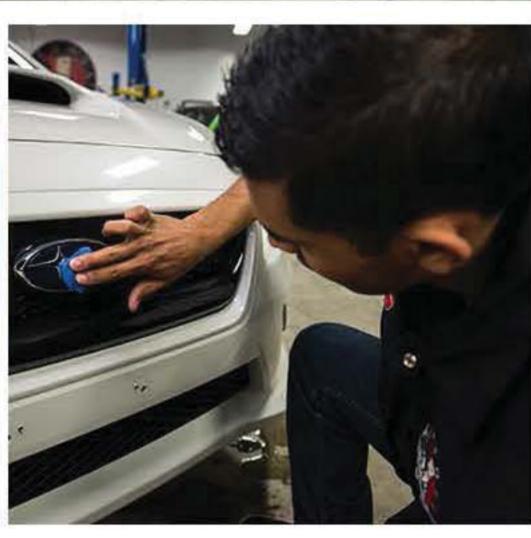


yours: leave your brand new car's shine up to nature, or protect it from the very beginning with the Light Duty Clay Bar.



















Blue Clay Bar

(Light Duty)

Yellow OG Clay Bar (Light/Medium Duty)

Gray Clay Bar (Medium Duty)

Black Clay Bar

(Heavy Duty)

How To Use:

- Wash vehicle well to remove loose dirt and debris.
- Mist a 2' x 2' area generously with Chemical Guys Luber Lubricant. Break off ½ of the clay bar, form it into a patty, then glide it back and forth across the surface.
 - The clay bar will grab the surface initially.
 - This grabbing indicates that the clay is removing contamination.
 - Continue rubbing gently until the clay glides freely.
- Buff each completed section dry with a microfiber towel.
- Before moving to the next section, inspect the clay. • If it appears soiled, fold the clay and use a clean portion to clean the next section.
 - . If you drop the clay or it becomes completely soiled, discard the clay bar and continue with a fresh piece of the clay bar.
- Decontaminate any exterior surface that is shiny or clear:
 - Paintwork
 - Glass
 - Clear optical plastics Polished Metals
- Finish by sealing the clean and smooth surfaces with your favorite Chemical Guys vehicle coating, synthetic sealant, or natural carnauba wax.