

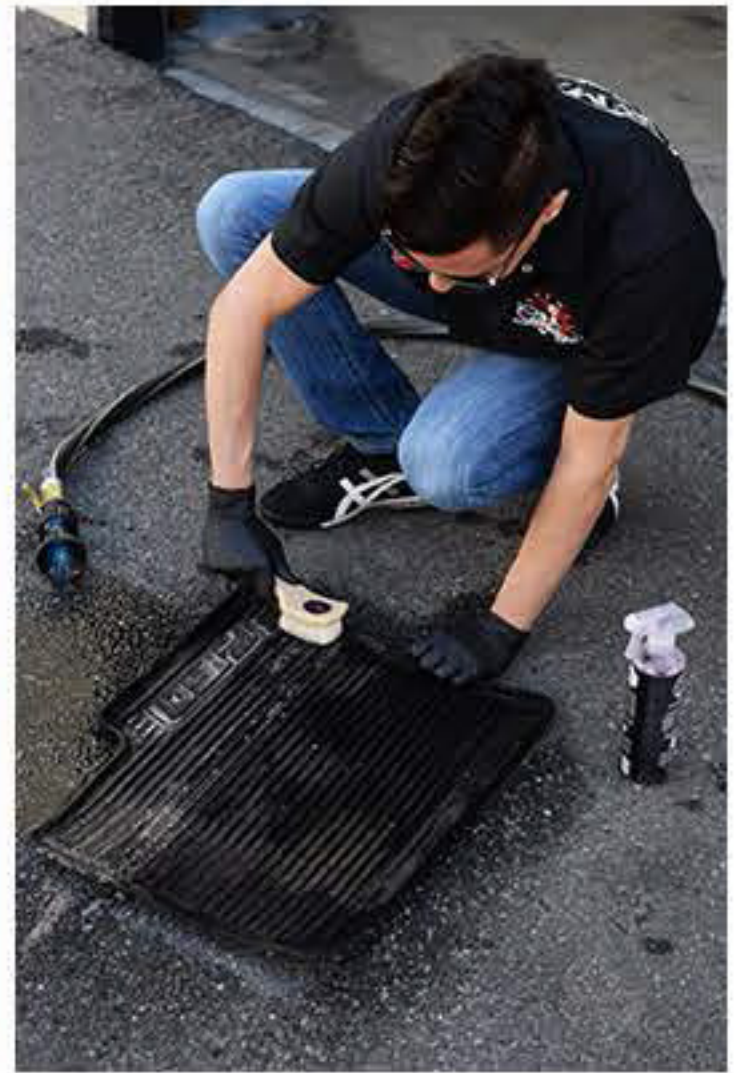
About Mat ReNew

Chemical Guys Mat ReNew Cleaner and Protectant quickly cleans and restores rubber floor mats back to original condition. The deep-cleaning formula removes dirt, grime, and mud from automotive rubber floor mats and running boards. Mat ReNew Cleaner and Protectant cleans and conditions OEM and aftermarket rubber floor mats, truck bedliners, and exterior footboards. The silicone-free cleaning formula cleans and restores rubber with an original appearance without any slippery feel. Works great for rubber floor mats on any car, truck, RV, and off-road vehicle. Easily cleans rubber mats in any home, garage, and industrial workplace. Mat ReNew Cleaner and Protectant leaves rubber mats looking new without any dangerous slippery feel. The innovative protectant prevents fading, discoloration, and cracking on all rubber mats. Perfect for cleaning and protecting rubber truck bedliners. Breaks down heavy dirt, mud, and grime in seconds. Keep your mats looking great with Mat ReNew Cleaner and Protectant.



Versatile Cleaning Power

All-weather rubber floor mats resist stains, contain spills, and maintain the original condition of interior carpets, but many detailers and enthusiasts have trouble cleaning rubber floor mats. Common mistakes include using caustic cleaners that dry out rubber and leave a chalky white residue on black rubber, and finishing with tire dressings that make floor mats shiny and slippery. Chemical Guys Mat ReNew Cleaner and Protectant is the first product designed specifically for all weather rubber floor mats, running boards, and footboards. Mat ReNew is the first product that cleans, restores, and protects rubber floor mats without any slippery feel or unsightly cleaner residue. Mat ReNew breaks down and releases dirt, oil, grease, grime, and food and beverage residue from rubber floor mats. Normal tire dressings should not be used on floor mats because the slick residue can cause complications with foot pedals. Mat ReNew conditions rubber mats to restore a deep-black like-new appearance and soft supple feel. Mat ReNew also contains UV blockers that penetrate deep into rubber to continuously block out harmful UV rays that fade and degrade rubber floor mats. Clean, restore, and protect rubber floor mats with Chemical Guys Mat ReNew Cleaner and Protectant.



Restores And Protects

Normal use leaves rubber floor mats caked full of dirt, grime, spilled food and drinks, and any caustic chemicals tracked in on shoes. When rubber floor mats get exposed to UV sunlight, they fade, embrittle, and crack. Chemical Guys Mat ReNew Cleaner and Protectant is pH-balanced for gentle cleaning on rubber floor mats. Mat ReNew gently cleans dirt, grease, and grime without staining or degrading the rubber material. The deep-penetrating formula restores the deep-black look and supple soft feel to rubber and vinyl all-weather floor mats. Specialty UV blockers help repel harmful solar rays that fade and degrade rubber and vinyl to keep floor mats looking new for longer. Mat ReNew finishes dry-to-the-touch and without any greasy feel that can cause dangerous slippage off of pedals or outside the vehicle.



Slip-Resistant

Normal tire dressings are rich in silicone and look very shiny, but feel slippery. Inexperienced detailers often use tire shine dressing on faded and worn rubber and vinyl floor mats to make them deep-black and shiny. This slippery feel can cause shoes to slip off pedals and potentially cause an accident. Mat ReNew Cleaner and Protectant is silicone-free, and finishes dry to the touch. Mat ReNew adds no extra slippery feel, and is safe for use on rubber and vinyl floor mats. Use Chemical Guys Mat ReNew to clean and condition exterior running boards on large SUVs and trucks, and exterior truck bed liners. Cleaning and protecting with Mat ReNew removes dirt, grease, and grime, maintains deep-black shine, and restores a soft, supple feel to rubber floor mats and textured surfaces. Use Chemical Guys Mat ReNew to clean, shine, and protect rubber floor mats.



Other Sizes Available

Mat ReNew is available in [4 ounce](#) and [16 ounce](#) sizes.

How To Use:

1. Rinse rubber mats using clean water
2. Spray Mat ReNew Cleaner and Protectant directly on surface
3. Gently scrub mats with a stiff bristle brush to remove dirt, mud, and grime. Rinse using clean water
4. Dry using a clean microfiber towel, compressed air, or let air dry
5. Replace mats and reattach fasteners where applicable

Dilution Ratio: Ready to use.

Feel the difference with Chemical Guys.

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