A Brain For Your Tires Monitor pressure, temperature, tread depth and more!



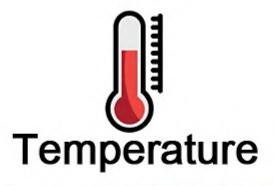


Dollar Loss Per Year Total annual cost due to fuel and tire inefficiency.

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CEREBRUM

Replace 18%

**Poor** 29%







#### **TREAD DEPTH HEALTH**

The tread depth of the tire is a critical component of driving safety and performance. The tread supports the ability to grip the road, accelerate, brake and also fuel economy.

#### Screen Features

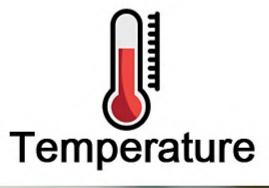
+ Tread depth condition provided per tire + Condition is re-evaluated automatically + Alerts and updates to for proactive maintenance and replacement of tires

**Tread Depth Health** 

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New 100%







## **EFFICIENCY & EMISSIONS** Save the environment and some cash by optimizing vehicle rolling resistance. These screens quantify the impact of inefficient tire maintenance.

#### Screen Features

- + Cost breakdown per tire
- + Quantifies fuel and tread wear loss
- + Quantifies excess carbon impact due to inefficiency











**Cost of Inefficiency** 

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## **PRESSURE & TEMPERATURE** Ensure a safe, efficient and comfortable drive by monitoring the tire pressure and temperature conditions.

#### Screen Features

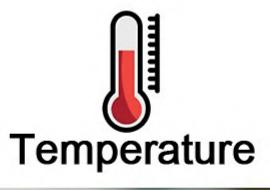
- + Individual tire condition details + Leak and low pressure notifications + Tire pressure visual alerts
- + Tire temperature visual color scale
- + Blowout Detection notifications













## ADVANCED MODE Optimize tire and vehicle performance with the Advanced Mode function.

#### Screen Features

+ Record / share road and track runs

- + Session Details provides detailed info for saved runs
- + Track GPS location and corresponding temperatures and pressure conditions
- + Pressure adjustment recommendations





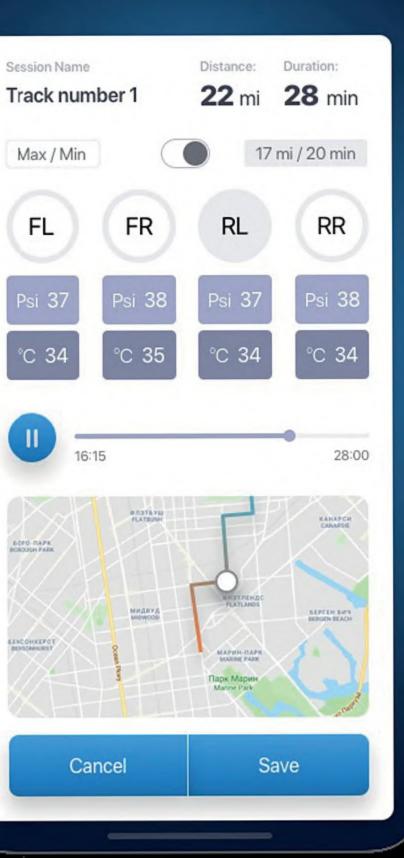




#### CEREBRUM

#### Session Details

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Protect What Matters Most Leak & Blowout Detection prevent critical tire failure.



USE

DRART

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# Advanced Mode records sessions and provides recommendations.

Looking for <u>dependable tire repair & service tools</u>? Rely on <u>Cerebrum for quality and long-lasting products.</u>

