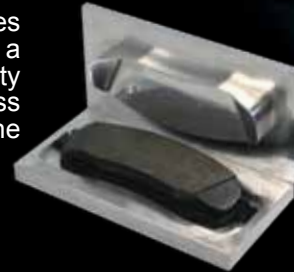


POSI QUIET SCORCHED BRAKE FRICTION



Centric's state of the art scorching oven functions to provide the initial phase of pad break-in. This thermal conditioning yields a more consistent and higher friction level.

Extreme pressure compresses the friction material creating a more consistent material density throughout the pad. This process utilized by O.E. suppliers is the most advanced available today.



Precision cut or shaved backing plates reduce vibration and noise by ensuring proper fit in the caliper. Correct fitment results in even pad wear and consistent braking power throughout the lifetime of the brake pad.

All Posi Quiet brake pads feature mechanically attached, application specific shims. These shims provide superior noise abatement compared to lesser adhesive or drift-lock style shims.



Posi Quiet brake pad sets come complete with application specific hardware including stainless abutment clips, rubber slide pin boots and retaining clips where applicable.



SCORCHED
*No Break-in Required

Posi Quiet pads are the only full-line of aftermarket pads that are scorched. This O.E.M. process enhances key friction performance levels. Scorching raises initial cold effectiveness, stabilizes friction levels right out of the box, provides consistent performance across the entire operating range. During the scorching phase; each brake pad surface is super-heated to simulate the initial break-in process performed by installation technicians. This additional step removes any uncured bonding agents eliminating the need for initial break-in and reducing noise caused by pad glazing. Scorching thermally conditions the pad material which yields a more consistent and higher friction level right out of the box. Scorching benefits the vehicle owner by promoting a more complete bed-in of new pads, increasing the effective stopping power from the first stop.

Centric Parts is constantly striving to set the standard in the automotive aftermarket. In addition to our extensive application research and friction component development, Centric is committed to revolutionizing the automotive brake market through cutting edge technology and O.E. level manufacturing processes.

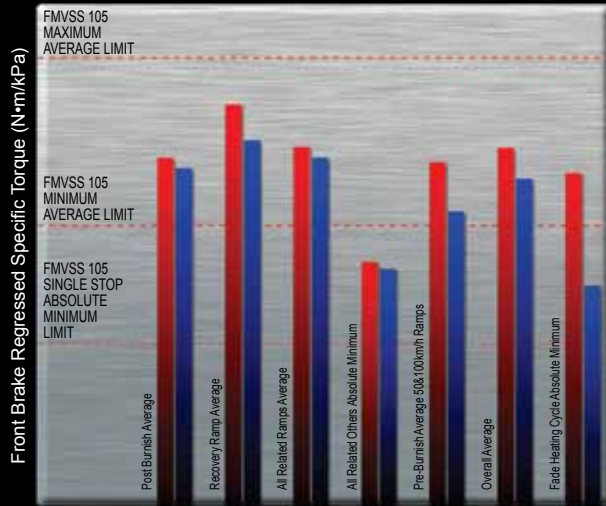
All Posi Quiet brake pads are manufactured using the same positive molding process utilized by Original Equipment suppliers. Positive molding uses extreme pressure to compress the friction material and bond it to the backing plate. This process assures consistent friction material density throughout the pad, resulting in even wear and performance characteristics throughout the life of the brake pad.

The number one cause for customer returns are noise and vibration. Centric Parts has recognized this and is constantly improving its products to eliminate these issues. Posi Quiet brake friction features either precision cut or shaved backing plates and mechanically attached shims; these small details ensure proper fitment in the caliper and virtually eliminate noise associated with pad vibration. In addition to these features Centric Parts has added a scorching process to all of its Posi Quiet brake pads. This additional process forces any impurities out of the friction material and pre-burnishes the pads to greatly accelerate the break-in process.



Posi
Original Equipment Replacement Brake Parts
Quiet

Posi Quiet Scorched Friction Benefits



Front Disc Brake Parameters
Posi Quiet Extended Wear 106 series

- Scorched Brake Friction
- Non-Scorched Brake Friction

The scorching process removes any impurities in the friction compound and prepares the brake pad for immediate use. By raising the initial cold effectiveness (pre-burnished average) and stabilizing friction levels (pre and post burnishing averages) Posi Quiet brake pads have the same “bite” right out of the box without the benefit of an initial green-fade cycle.

Each Posi Quiet brake pad is super-heated to simulate the initial break-in process. This process ensures proper friction material conditioning for use right out of the box



To compliment our line of brake friction; Centric Parts offers a comprehensive line of premium brake rotors. Our industry leading in-house engineering department analyzes each component to ensure proper fin design and fitment for every application import and domestic. This attention to detail guarantees that our rotors will perform to our exacting standards. Centric Premium rotors feature our exclusive

black E-coating on all non-friction surfaces. E-coating is an advanced electro-statically applied finish that has been tested to withstand 400 hours of salt spray testing without rusting. This black finish provides years of protection from the elements and looks good doing it.



SCORCHED BRAKE FRICTION



SCORCHED
*No Break-in Required

