

IRIDIUM

Performance

77
IR
39
CU
29
CU



IRIDIUM IS 6X HARDER & 8X STRONGER THAN PLATINUM
LONG LASTING OEM PERFORMANCE REPLACEMENT
DUAL COPPER CORE ELECTRODES FOR MORE ENERGY
CUT BACK GROUND STRAP FOR MAXIMUM SPARK EXPOSURE
LOW IGNITION VOLTAGE REQUIREMENTS, MAKES FOR EASIER STARTS

MULTI

spark

81
TI
47
AG
29
CU



MULTI-SPARK PLUG INCREASES ENGINE POWER – 3 X'S THE SPARK
PATENTED AUXILIARY ELECTRODE DESIGN
MORE HORSE POWER, TORQUE, FASTER ACCELERATION & RESPONSE
MAXIMUM SPARK EXPOSURE, BETTER USE OF AVAILABLE ENERGY
NO GAPPING OR INDEXING

IRIDIUM

Racing

77
IR
29
CU



IRIDIUM IS 6X HARDER & 8X STRONGER THAN PLATINUM
SHELL DIRECTS FLAME FRONT TO MAXIMIZE POWER
PROTECTS INSULATOR FROM THERMAL SHOCKS
LOW IGNITION VOLTAGE REQUIREMENTS, MAKES FOR EASIER STARTS
OPTIMIZED CENTER ELECTRODE DIAMETER FOR HARD TO IGNITE FUELS

BRISK



USA

TURBO

Racing

47
AG



REDUCES NUMBER OF IMPERFECTLY IGNITED CYCLES
EXTREMELY HIGH DURABILITY AND RELIABILITY
HIGH RESISTANCE AGAINST THERMAL SHOCK AND VIBRATION
PROGRESSIVELY TAPERED GROUND ELECTRODE INTEGRATION
SUPERIOR HEAT DISPLACEMENT

PREMIUM

Legs

47
AG



HIGH-POTENTIAL SEMI-SURFACE DISCHARGE = MORE POWER
DISCHARGE AT RICHEST POINT OF A/F MIXTURE IN 360* PERIMETER
PATENTED FIRING TIP DESIGN, NO INDEXING OR GAPPING REQUIRED
SILVER CENTER ELECTRODE
BEST THERMAL HEAT & ELECTRICAL CONDUCTOR

SILVER

Racing

47
AG



SILVER IS THE BEST CONDUCTOR OF THERMAL HEAT & ELECTRICITY
SUPERIOR IGNITION ABILITY, INCREASES ENGINE POWER
TURBO / SUPERCHARGED / NITROUS ENGINES
LOWER REQUIRED SUPPLIED IGNITION VOLTAGE
RACE ENGINES & ENGINES WITH HARD TO IGNITE FUELS



1935 BRITA COMPANY ENGAGED IN PRODUCTION OF SPARK PLUGS
WAS FOUNDED IN TABOR, CZECH REPUBLIC

FOUNDATION OF AN INDEPENDENT NATIONAL ENTERPRISE
FOCUSED ON PRODUCTION OF AUTOMOTIVE SPARK PLUGS **1955**

1975 LAUNCHING 3RD-GENERATION SPARK PLUGS. PRODUCTION
OF TECHNICAL AND ELECTROTECHNICAL CERAMICS

BRISK RECEIVES ISO 9001 CERTIFICATION AND
EXTENDS PRODUCT RANGE BY EMISSION TESTERS **1994**

1999 BRISK IS CLASSIFIED AMONG THE BEST SPARK PLUG
AND SPEED SENSOR SUPPLIERS OF VW CONCERN

COMMENCEMENT OF PRODUCTION OF SECOND-GENERATION
BRISK PREMIUM LGS SPARK-PLUGS **2002**

2004 BRISK BEGINS SUPPLY OF BRISK SILVER AND BRISK PREMIUM
SPARK PLUGS FOR PRIMARY PRODUCTION OF TM RACING.

BRISK CELEBRATES 2015
80 YEARS OF BUSINESS AND THE MAJOR MILESTONE OF
1 BILLION SPARK PLUGS
MANUFACTURED



PERFORMANCE HORSEPOWER BOOST PERFORMANCE HORSEPOWER

Rely only on high-grade performance ignition systems on our virtual shelves.