

Bosch Workshop Cabin Air Filters



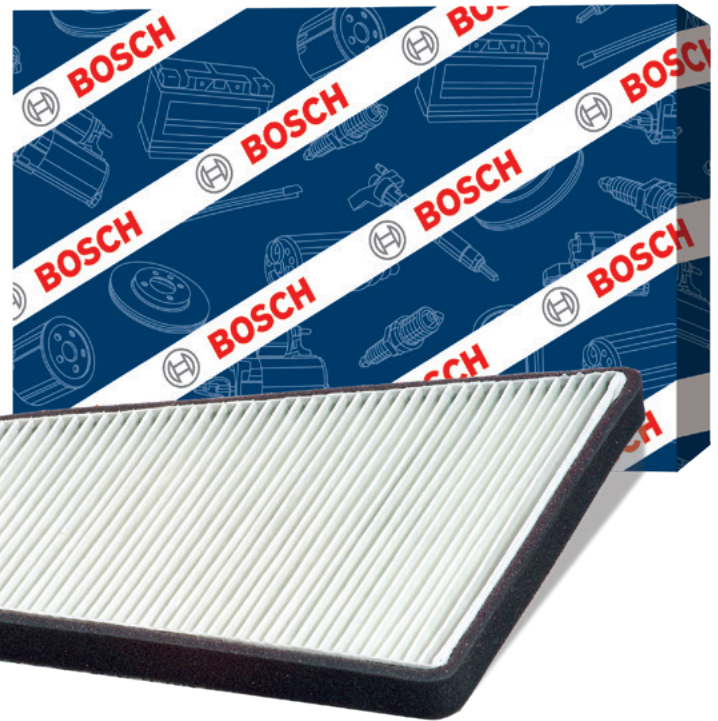
BOSCH

Invented for life

Bosch Workshop Cabin Air Filters bring the tradition of quality and reliability to the installer market. Bosch Workshop Cabin Filters offer an 80%* efficiency rate at 3 microns or greater in capturing dirt, dust and other environmental contaminants from entering the heating and air vents of a vehicle.

Over 155 million cars on the road need cabin air filters replaced, however most consumers are not aware they even have one. Cabin air filters should be inspected at least once-a-year, however Bosch recommends following the manufacturer manual for procedures for servicing a vehicle.

Take advantage of this growing category by educating your customer about the cabin filter in their car and replacing their dirty cabin filter with a Bosch Workshop Cabin Air Filter. The benefits of using a good, quality cabin filter greatly benefits your customers passenger cabin environment. Market estimates show cabin air filter sales are due to almost double over the next 5 years. That's a growth opportunity too big to ignore!



Features	Benefits
80% efficient*	Captures 80% of dirt and pollutants smaller than 3 microns from entering through the vehicle's heating and air vents.
High vehicle coverage	Bosch engineered cabin air filters fit a majority of cars on the road in North America today
Added revenue	By purchasing Bosch, you can service more vehicles and create more revenue potential.

*Based on ISO -11155 at 3 microns on P3610WS/C3610WS

Top 15 part numbers

Workshop Part Number	VIO	% of VIO	Vehicle Type	Applications
P3875WS	11,150,983	7.95%	Asian	ACURA 2007-2011 CSX, 2013-2014 ILX, 2013-2014 ILX Hybrid, 2007-2013 MDX, 2007-2014 RDX, 2005-2012 RL, 2014-2014 RLX, 2014-2014 RLX Sport Hybrid, 2004-2014 TL, 2004-2014 TSX, 2010-2013 ZDX, 2003-2014. <i>See catalog for full application information.</i>
P3502WS	9,936,147	7.09%	Asian	LEXUS 2013-2014 ES300h, 2007-2013 ES350, 2006-2007 GS300, 2007-2011 GS350, 2006-2007 GS430, 2007-2011 GS450h, 2008-2011 GS460, 2010-2013 GX460, 2010-2012 HS250h, 2008-2013 IS F, 2006-2013 IS250, 2010-2013 IS250C <i>See catalog for full application information.</i>
P3877WS	6,113,895	4.36%	Domestic	FORD 1997-2003 Expedition, 2004-2004 F-150 Heritage Pickup, 1997-2003 F-150 Pickup, 2001-2003 F-150 SuperCrew Pickup, 1997-1999 F-250 Pickup, 1999-2004 F-250 Super Duty Pickup, 1997-1999 F-250HD Pickup <i>See catalog for full application information.</i>
P3720WS	5,078,168	3.62%	Domestic	BUICK 2005-2009 Allure, 2008-2009 Allure Super, 1997-2005 Century, 2005-2009 LaCrosse, 2008-2009 LaCrosse Super, 1997-2004 Regal, 2011-2011 CHEVROLET Express 1500 Van, 2000-2013 Impala, 2014-2014 Impala Limited, 2012-2014 Impala PPV <i>See catalog for full application information.</i>
P3785WS	3,322,405	2.37%	Asian	LEXUS 2004-2006 ES330, 2006-2009 GX470, 2007-2009 RX350, 2006-2009 RX400h, 2000-2004 TOYOTA Avalon, 2002-2006 Camry, 2004-2010 Sienna, 2004-2009 Solara
P3730WS	3,183,965	2.27%	Domestic	CADILLAC 2002-2002 Escalade, 2002-2002 Escalade EXT, 2002-2002 CHEVROLET Avalanche, 1999-2002 Silverado 1500 Pickup, 2001-2002 Silverado 1500HD Pickup, 1999-2002 Silverado 2500 Pickup, 2001-2002 Silverado 2500HD Pickup <i>See catalog for full application information</i>
P3785WS	3,125,452	2.23%	Asian	LEXUS 2004-2006 ES330, 2006-2009 GX470, 2007-2009 RX350, 2006-2009 RX400h, 2000-2004 TOYOTA Avalon, 2002-2006 Camry, 2004-2010 Sienna, 2004-2009 Solara
P3784WS	2,944,424	2.10%	Asian	INFINITI 2003-2008 FX35, 2003-2008 FX45, 2003-2003 G35, 2004-2008 G35 Sedan, 2004-2007 G35 Sport Coupe, 2008-2013 MITSUBISHI Lancer, 2008-2014 Lancer Evolution, 2009-2013 Lancer Ralliart, 2010-2014 Lancer Sportback <i>See catalog for full application information.</i>
P3760WS	2,551,845	1.82%	Domestic	FORD 1996-2007 Taurus, 1996-2005 MERCURY Sable
P3810WS	2,461,965	1.76%	Domestic	CADILLAC 2003-2006 Escalade, 2003-2006 Escalade ESV, 2003-2006 Escalade EXT, 2003-2006 CHEVROLET Avalanche, 2004-2004 Silverado 1500 Hybrid Pickup, 2003-2004 Silverado 1500 Pickup, 2003-2004 Silverado 1500 SS Pickup <i>See catalog for full application information.</i>
P3711WS	2,365,218	1.69%	Asian	ACURA 2002-2004 1.7EL, 2006-2006 CSX, 2005-2006 EL, 2002-2006 RSX, 2001-2005 HONDA Civic, 2003-2005 Civic Hybrid, 2002-2006 CR-V, 2003-2011 Element
P3701WS	2,293,367	1.64%	Asian	MAZDA 2000-2002 MPV, 2004-2011 MITSUBISHI Endeavor, 2004-2012 Galant, 2006-2007 SUBARU B9 Tribeca, 2005-2009 Legacy, 2005-2009 Outback, 2008-2014 Tribeca, 2003-2009 TOYOTA 4Runner, 2000-2005 Celica, 2007-2014 FJ Cruiser <i>See catalog for full application information.</i>
P3600WS	1,897,889	1.35%	Asian	ACURA 2001-2003 3.2CL, 1999-2003 3.2TL, 1998-2002 HONDA Accord
C3807WS	1,786,512	1.27%	European	AUDI 2006-2013 A3, 2006-2013 A3 Quattro, 2008-2015 TT, 2012-2013 TT RS, 2009-2015 TTS, 2012-2014 VOLKSWAGEN Beetle, 2005-2008 Bora, 2009-2014 CC, 2007-2010 City Golf, 2006-2009 City Jetta, 2007-2014 Eos <i>See catalog for full application information.</i>
P3754WS	1,741,379	1.24%	Asian	TOYOTA 2003-2008 Corolla, 2003-2008 Matrix