

## Bosch Super Plus is the right spark plug for your vehicle

The true test of a Bosch Spark Plug is found right under your hood – in your very own vehicle. It's the same performance and quality proven on racetracks in the world's most sophisticated racing engines. That's why Bosch is one of the best selling spark plugs in the world.

Bosch Super Plus Spark Plugs are available for over 90% of the American, European and Asian cars, vans, SUVs and light trucks on the road today.

You can trust the performance and quality of a Bosch Spark Plug. After all, Bosch manufactured its first spark plug in 1902. Every year since, Bosch has been dedicated to producing the best performing spark plugs available.

## Engineering—the Bosch way

Bosch state-of-the-art R&D centers develop the technology that delivers the performance you expect from a Bosch Spark Plug.

Production takes place in the most sophisticated manufacturing facilities in the world, where Bosch quality control standards assure that every plug bearing the Bosch name earns it.



Bosch  
**Performance**

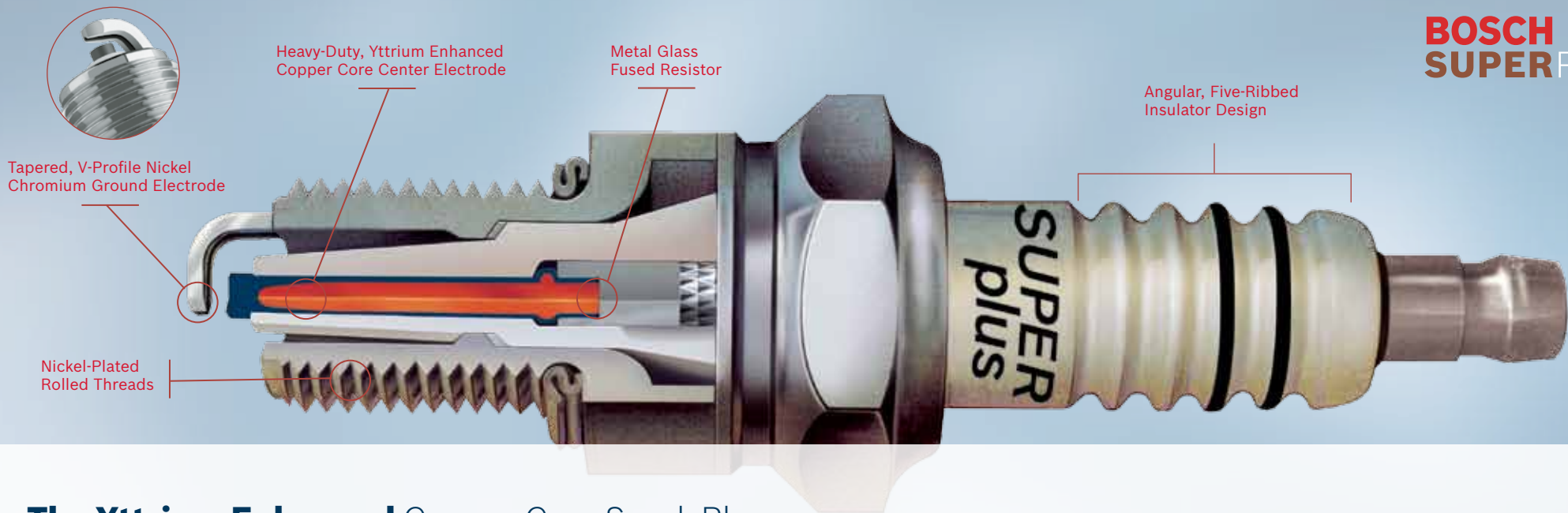


**Super Plus**  
Spark Plugs



**BOSCH**  
Invented for life

PER  
PLUS



## The Yttrium Enhanced Copper Core Spark Plug

### 50% longer performance life

If you want the best non-platinum spark plug, you want Bosch Super Plus.

Super Plus uses an yttrium enhanced copper core center electrode, making it the longest lasting copper core spark plug on the market – by 50% versus even OE plugs. Bosch Super Plus also features a tapered, v-profile ground electrode for improved cold starts and better fuel ignitability, making it the best premium copper core plug you can buy.

### Feature

Heavy-duty, yttrium enhanced copper core center electrode

Tapered, v-profile nickel chromium ground electrode

Nickel-plated rolled threads

Metal glass fused resistor

Angular, five-ribbed insulator design

### Benefit

Superior reliability and increased resistance to spark erosion for a 50% longer performance life vs. even OE plugs

Improved starting in cold weather and increased fuel ignitability

Complete anti-seize and corrosion protection

Maximum interference suppression

Prevents misfire due to current leakage

