

You'll feel the difference with all Bosch Platinum Series Spark Plugs, guaranteed!

Bosch guarantees that you will feel the improved performance in your vehicle when you use Bosch Platinum+4, Bosch Platinum+2 or Bosch Platinum Plus. If you do not experience quicker starts, smoother acceleration and improved fuel efficiency, return the plugs with your dated sales receipt, and Bosch will refund the purchase price of the spark plugs.

Compare Bosch Platinum Series to other spark plugs and you'll see why it's the most powerful spark plug series ever, guaranteed!

| | Bosch Platinum+4 | Bosch Platinum+2 | Bosch Platinum Plus | AC Rapidfire | AutoLite Double Platinum | Champion Double Platinum | NGK Iridium IX | Denso Iridium Power |
|--------------------------------------|------------------|------------------|---------------------|--------------|--------------------------|--------------------------|----------------|---------------------|
| Heat-fused Platinum Center Electrode | • | • | • | | | | | |
| Never Requires Gapping | • | • | | | | | | |
| Multiple Spark Paths | • | • | | | | | | |
| Surface Air Gap | • | • | | | | | | |

Platinum makes the difference.

Only Bosch uses a platinum center electrode that's heat-fused into a ceramic insulator. All Bosch Platinum Series Spark Plugs reach self-cleaning temperature faster for quicker starts, smoother acceleration and increased fuel efficiency.

Try the top-of-the-line Bosch Platinum+4, Bosch Platinum+2 or Bosch Platinum Plus, and ignite your vehicle's performance with the most advanced and most powerful line of spark plugs available.

Platinum Series
Spark Plugs



BOSCH
Invented for life



Bosch
Performance



BOSCH
Invented for life



The Most Powerful Spark Plug Series Ever...Guaranteed!

Four ground electrodes, the most platinum and the most powerful spark.

Bosch Platinum+4 has the most platinum and delivers smoother acceleration, top fuel economy and ultimate engine performance.

Revolutionary Surface Air Gap Technology – **four** yttrium enhanced ground electrodes and a **45% longer, more powerful spark*** for the most efficient combustion, **plus** a longer performance life.

Never Requires Gapping – the electrode gap is factory-set and never requires adjustment.

**versus common J-gap design with 1.1 mm gap*

Two ground electrodes, more platinum and a more powerful spark.

Bosch Platinum+2 has more platinum in the center electrode versus Bosch Platinum Plus and delivers optimum engine performance, smoother acceleration and better gas mileage.

Revolutionary Surface Air Gap Technology – **two** yttrium enhanced ground electrodes, and a **45% longer, more powerful spark.***

Never Requires Gapping – the electrode gap is factory-set and never requires adjustment.

**versus common J-gap design with 1.1 mm gap*

Bosch exclusive platinum technology for premium performance.

Bosch Platinum Plus combines a platinum center electrode, plus a tapered, yttrium enhanced ground electrode for quicker starts, smoother acceleration, increased fuel efficiency, and a **25% longer performance life.***

Lower Ignition Voltage Requirement – reliable starting and a more reliable spark without misfires.

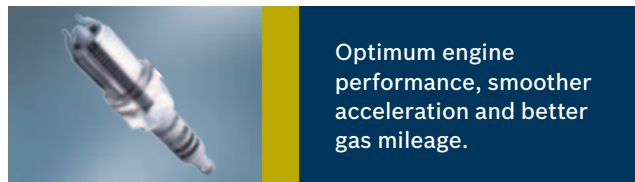
Factory Set Gap – once the proper gap is set, there's no need to re-gap.

**versus original Bosch Platinum*



Smoother acceleration, top fuel economy and ultimate engine performance.

 **BOSCH**
PLATINUM **4**



Optimum engine performance, smoother acceleration and better gas mileage.

 **BOSCH**
PLATINUM **2**



Quicker starts, smoother acceleration and increased fuel efficiency.

 **BOSCH**
PLATINUM **PLUS**

Bosch OE Fine Wire

Spark Plug Specs



OE Fine Wire Iridium



OE Fine Wire Platinum



Platinum Ir Fusion



Platinum + 4



Platinum + 2



Platinum Plus



Super Plus



Service Life vs standard copper plugs

4x Longer

2x Longer

3.5x Longer

3x Longer

2x Longer

1.7x Longer

1.3x Longer

Center Electrode Metallurgy

Iridium

Platinum

Fused Iridium-Platinum Alloy

Platinum (most platinum vs Platinum Plus)

Platinum (more platinum vs Platinum Plus)

Platinum

Yttrium-enhanced copper core

360° continuous laser welded ultra fine wire design for exceptional ignitability and performance



Ground electrode with laser welded iridium-platinum tip



Tapered ground electrode



Revolutionary surface-air gap technology



Factory preset gap never requires adjustment



Improved cold starts and resistance to fouling



Guaranteed to deliver smoother acceleration and improved fuel efficiency



Yttrium-enhanced ground electrode(s)



Nickel-plated rolled threads for complete anti-seize and corrosion protection

