

PLATINUM-TO-PLATINUM FIRING FOR SUPERIOR DURABILITY

This Premium Plug Provides Outstanding Performance and Platinum-to-Platinum Firing:

- Super conductive Yttrium enhanced ground electrode provides superior heat transfer
- Platinum enhanced high nickel alloy side electrode maintains precision gap
- Platinum tip assures virtually no gap erosion for longer plug life
- Easier starts, quicker acceleration and improved fuel efficiency
- Heat range precisely set by Ionization Sensing Technology



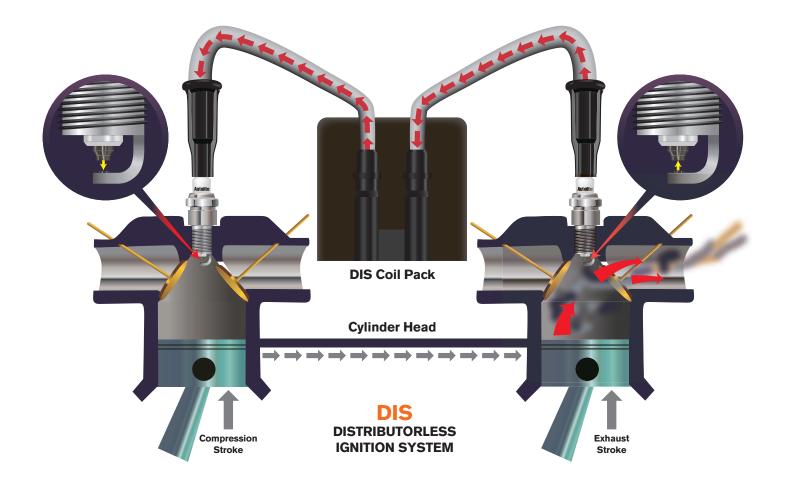
REAL PERFORMANCE. REAL VALUE.



DOUBLE PLATINUM

FOR OE/DIS ENGINES THAT FIRE THE SPARK IN BOTH DIRECTIONS

DISTRIBUTORLESS IGNITION SYSTEMS (DIS) fire in both directions. The protection of platinum on both electrodes provided by Autolite[®] Double Platinum Spark Plugs means superior performance with virtually no gap erosion over a longer life.





Learn more about performance ignition systems we have.