

World's Leading Manufacturer of Automotive Replacement Carpet

2018 Catalog



Auto Custom Carpets, Inc.



Jack Holland, *Founder*



Ken Howell, President and CEO

ACC was founded by Jack Holland and incorporated in October of 1977. Jack had been in the auto trim business for many years before starting Auto Custom Carpets. He started out by purchasing the carpet used in the molding operation from OEM suppliers such as Collins & Aikman, J.P. Stevens and Masland. In April of 1984 he purchased Academy Carpets, Inc. in Dalton, GA and began tufting his own carpet. In January

of 1986 he purchased the plant that was formerly operated by the Automotive Division of E.T. Barwick Mills. For many years, this plant was a prime carpet supplier to General Motors and Chrysler Corporation. The first molded carpets used in the automotive industry were developed at this plant in 1958. By purchasing this plant, ACC was not dependent upon any supplier for its carpet needs.

In 1995, a management group consisting of

Ken Howell, John Mahlendorf, Jeff Moses and George Miller purchased the company from Mr. Holland. In April of 1998 the other three stockholders purchased George Miller's stock. The company acquired Jeff Moses' stock from his estate following his untimely death in February of 2001. In 2002, the company established an Employee Stock Ownership Plan (ESOP). The ESOP was put in place to acquire John Mahlendorf's stock thus allowing him to retire. This leaves Ken Howell as the only remaining member of the 1995 buyout and the majority stockholder. The ESOP allows each ACC employee the opportunity to take ownership and pride in the company.

ACC acquired Auto Carpets Systems (ACS) in September 2007. This acquisition allowed ACC to become an even stronger automotive flooring company with greater capabilities.

Today, Auto Custom Carpets, Inc. employs over 150 workers across two states and five locations. Our corporate office is located in Anniston, AL. We also have three production facilities in Anniston and

one in Lafayette, GA. We offer over 25,000 flooring applications to fit vehicles ranging from the 1940's to current day models. Each is offered in its original color and material and is custom made to meet or exceed OEM specifications. Most orders are produced and shipped within 24 to 48 hours.





Carpet flooring is at the heart of what Auto Custom Carpets, Inc. is about. From cut & sewn sets for the early models to precisely molded sets for later models, we offer over 15,000 styles to fit vehicles from the 1940s to the present—all of which are available in their original material and color. No interior restoration project is complete without an ACC carpet.

- Molded for a perfect Fit (some trimming will be required)
- Finest fit and materials available in the aftermarket
- Original style heel pad
- Padding comes standard on most



SOUND DEADENERS

Sound Deadeners help insulate your vehicle from road noise and engine heat. They are available in Pad, EVA, Mastic with Pad, and Foil with Pad, and are custom made to fit each model perfectly. ACC sound deadeners meet federal standards for flammability retardation. It's the perfect beginning when replacing your carpet and to increase its durability.







MOLDED VINYL FLOORING

There are times when carpeting is not the appropriate floor covering for a vehicle. From the pickups and SUVs that spend their time off-road or at the construction site to taxies shuttling people through the city, ACC vinyl flooring is the heavy duty alternative.

- Duplicates original pattern
- Vacuum molded
- Easy installation
- Easy cleanup
- Heavy duty

Available in 4 colors pictured here: Beige, Black, Blue and Gray



HUSHMAT®

We are proud to offer HushMat® as a Sound Deadening material option. HushMat® is a vibration damping, thermal insulation sealing, and sound absorption material. It is formulated to eliminate noise caused by engine, structural vibration, tire and road noise. HushMat® materials also serve to reduce the thermal transfer from engine exhaust, and local ambient weather into the interior of your automobile. HushMa

- Reduces noise by over 50%
- Reduces heat by over 70%
- Odorless even when hot
- Simple peel and stick application
- Won't cut your hands, unlike the competition
- No more acetone or alcohol surface preparation







MASS BACKING OPTION

- Great sound and heat barrier
- · Increases the overall look of the carpet after installation
- Add-on option for most any Molded Carpet
- Approximately 45 mil thick EVA material

Two backing choices are available for molded Carpet. Poly backing is standard for most applications while Mass backing is an excellent upgrade option. Mass backing extends the carpet life while further insulating the interior.

Standard Backing

Available in 10-piece

and 20-piece kits

Mass Backing

Trunk Mats

We manufacture our trunk mats from the original materials in the correct patterns, styles and colors. They are available in fleece, felt, foam, vinyl and Burtex. Our vinyl mats are printed on 6.5 ounce heavy vinyl and then are die-cut or vacuum molded for a perfect fit. We have carefully duplicated many of the popular trunk mat patterns to exceed OE recommendations.



49 Teal Fishnet

54 AMC Blue Herringbone

Note: Printing limitations make accurate color duplication impossible.

53 Blue Plaid

Floor Mats



- Enhances and protects floor carpet
- Two, three, and four-piece sets
- Nibbed backing for non-slip
- Grommets standard on some models
- Over 230 licensed embroidered logos
- Carpet cargo mats also available













AMERICAN MOTORS and related logos, vehicle model names and trade dress are trademarks of FCA US LLC and used under license by Auto Custom Carpets, Inc. ©2018 FCA US LLC



MOPAR, JEEP, DODGE, HEMI, PLYMOUTH, RAM, SRT, CHRYSLER and related logos, vehicle model names and trade dress are trademarks of FCA US LLC used under license by Auto Custom Carpets, Inc. ©2018 FCA US LLC



All floor mats are backed with griplock non-skid backing







We offer more than 230 embroidered logos to choose from, and all our logos are fully licensed by OE Manufacturers. Our engineers have designed our logos to meet or exceed OE specifications and to outlast the competition.

GM Logos		General Motors trademarks used under license to Auto Custom Carpets, Inc.				
1	1-S	4	4-B	5	5-L	6
7/28	7/28	86	89	SS 396	SS 396	RE
11	21	26	37	38	39	43
	Constitute .		GI0	See.	Firebird	Malibu Classic
44	45	47	49	50	51	52
Relfin	Impalle		T/A	Chevelle	El Camino	Camaro
53	53-E	53-P	53-W	60	61	62
	GRAND SAX			GNX	(Start	-
62-E	62-P	62-W	63	63-E	63-P	63-S
4	é		-	6	40 to to to	THRE
63-W	67	68	71	72	73	74
	for the set	GMC	\$	Cutlass		PERMIT
76	78	79	81	83	97	98
Geo	Nova	Mara SS	228	Fiero	Ho	
104	105	126	138	145	147	156
Denmana 55		442	त्रामिक	Ħ		TRADEAM
172	174	175	176	178	194	212
El Camina	Chevelle SS	Monte Carlo SS	Monte Carlo	Camara	Malibu	

Floor Mats



<u>GM</u> GM Logos (continued) General Motors trademarks used under license to Auto Custom Carpets, Inc. 218-L Super Camana Camaro SS CAWAGO pou SS SS Chevelle Malion mone one 55 Rugances --international and none Carlo sa 289-B 289-S Courair GTO juman) 305-B 305-S 6.5 Cadillac Theuchle Tempest Le Mans LOLDE 01.05 336B GRAND PRIX Corvette Logos 2-S corvet Sinaray -----(834) D008 D010



T

Ranger

-

Official Licensed Product Ford Logos Ford licensed logos are not available for 2000 and up model years. Л talcon ĥ

84	86	88	89	90	91	102
Ì	Mercury	255	×	25.000GAR	Ranchero	Juliane 300
110	111	112	113	116	118	119
+	Ford		-+	1	MAVERICK	Fairiane
124	128	129	130	131	132	133
Ford @	Cougar	Comet	TORENO	BRONCO	BroncoII	Cyclone
134	135	136	137	139	144	148
Galance	2		Sprint	Cobra		Ford
149	154	161	207	209	210	219
Comet	۲	Stronge II	Store .	Sunliner	Starliner	5.0
220	221	222	223	228	231	232
GT		Instit	Å	Skylines	100	Fairlane
233	242	262	267	268	273-В	273-S
1	BULLITT	Frence		QIA)	GT	GT

0/ Mustang ATRIAG

290	322	339
Bronce		-

Floor Mats



Chrysler Logos

AutritamMark		MOPAR, JEEP, DODGE, HEM, PLYMOUTH, RAM, SRT, CHRYSLER and related logos, wehicle model names and trade dress are trademarks of FCA US LLC used under license by Auto Custom Carpets, Inc. 22018 FCA US LLC				
28	34	36	66	92	95	96
Super Bee	DUSTER 😜	∽∕~	ia De∭on	LITRED EXPRESS	Changer	GTS
101	103	106	107	108	121	122
GTX	4	'cud a	Awelin	Dodge	Jury	Sport Jury
123	143	155	163	177	179	180
Belvedere	Suringer	Satellite	Jeep		Barracuda	Challenger
181	182	183	184	190	198	199
Challenger VA	Challengen 94	Charger 1944	Dart	Caronet	neon	neon
200	201	229	234	235	236	243
Valiant	8	\odot	AMX	-Jurelin 0	AMX	Plymouth
246	264-B	264-S	265-B	265-S	284	290
HEMI	CJ-5	CJ-5	CJ-7	CJ-7	Jeep	road runner
						297
Yenko Logos						Sund Hagener
Yerska BYC and values logas, names and Take Press BYC and values for GACI - General Markating Daplet Incorporated Lander Longes						

 327
 328
 329

 STENKO/SG
 STC

