

THE ESSENCE OF BRAKING.[™]

OE-Validated, Application-Specific Friction Formulations So Vehicles Stop Like New

Pro-ACT[®] Ultra-Premium brake pads are the aftermarket's only OE-validated, application-specific, ceramic friction formulations. This guarantees that Pro-ACT Ultra-Premium brake pads provide the ultimate braking experience and restore each vehicle to brand-new performance levels or better.

THE ESSENCE OF QUALITY

Return business from satisfied customers and the lowest warranty returns



THE ESSENCE OF PERFORMANCE

- Precision-cut pressure plate
- Scientifically engineered chamfers
- Slotted for enhanced NVH control (where applicable)
- OE positive mold design

OEM BRAND OF CHOICE

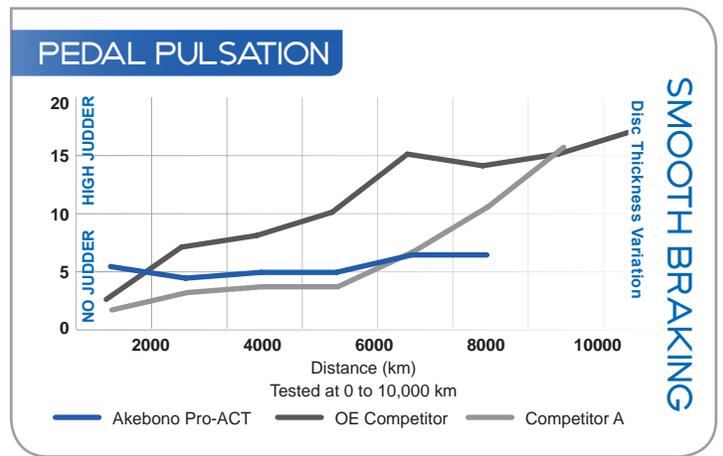
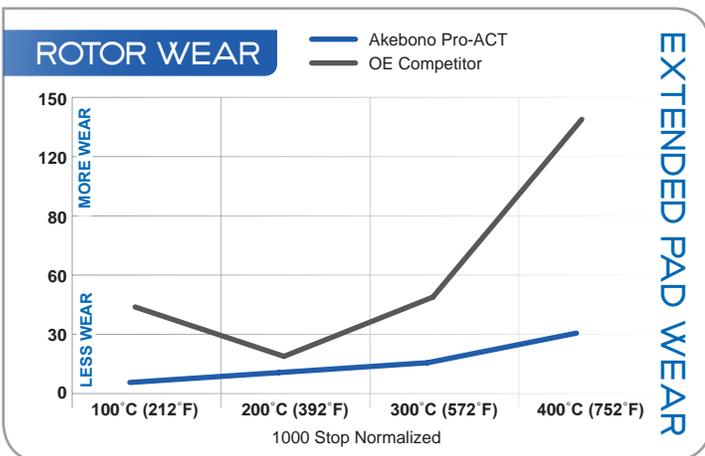
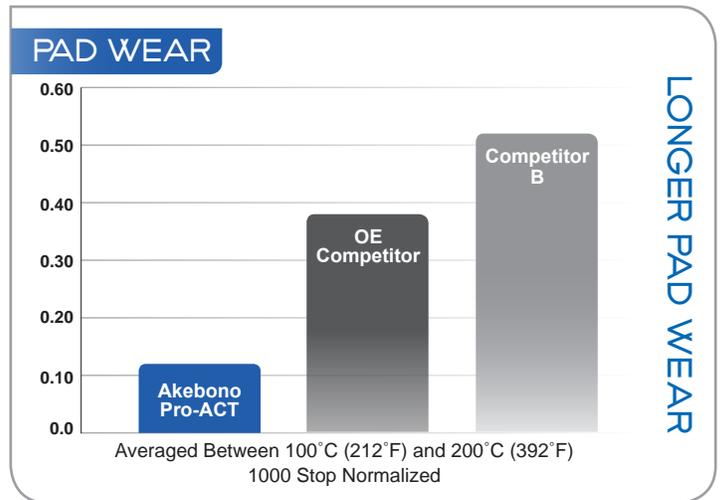
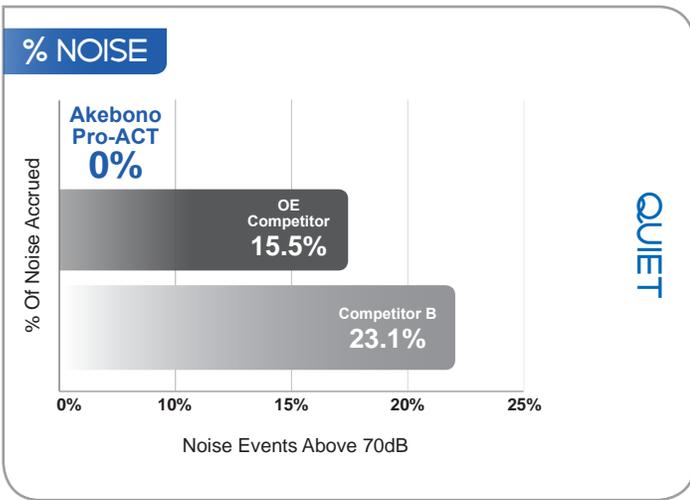
- Virtually eliminates noise, vibration and harshness (NVH)
- Vehicle-optimized ceramic formulas for superior performance
- Unrivalled stopping power
- Clean wheels
- No break-in required
- Rotor-friendly for longest rotor life
- Perfect upgrade for all braking systems

INDUSTRY-LEADING PERFORMANCE BACKED BY THE MOST COMPREHENSIVE R&D IN THE INDUSTRY!

Akebono's Pro-ACT Ultra-Premium brake pads are formulated to meet the specific OE quality, fit and performance requirements for your vehicle. More than 400 pads are available for virtually every domestic and Asian vehicle built since 1990.

Akebono is the leading OE friction supplier in North America. When installing Akebono Pro-ACT Ultra-Premium brake pads, customers will receive OE-quality replacements.

Ultra Quiet ■ Low Dusting ■ Smooth Braking ■ Fade Resistant ■ Fast Recovery ■ No Break-In Required
Smooth and Confident Pedal Feel ■ Upgrade from Conventional Pads



100% MADE IN USA



Pro-ACT Ultra-Premium brand products are environmentally friendly and adhere to the low copper requirements under California and Washington restrictions.