

THE ESSENCE OF BRAKING.TM

Ideal Braking Control Tailored for European Models

Akebono EURO® Ultra-Premium brake pads are designed for use in the following vehicle applications:
Audi, BMW, Fiat, Jaguar, Land Rover, Mercedes-Benz, MINI, Porsche, SAAB, VW and Volvo

THE ESSENCE OF QUALITY

Return business from
satisfied customers and the
lowest warranty returns



THE ESSENCE OF PERFORMANCE

- Advanced technology, high Mu ceramic formulations for superior initial bite with outstanding pedal feel
- Scientifically engineered chamfers and slots for enhanced NVH control (where applicable)
- Precision-cut pressure plate
- OE positive mold design
- Sensors (where applicable)

OEM BRAND OF CHOICE

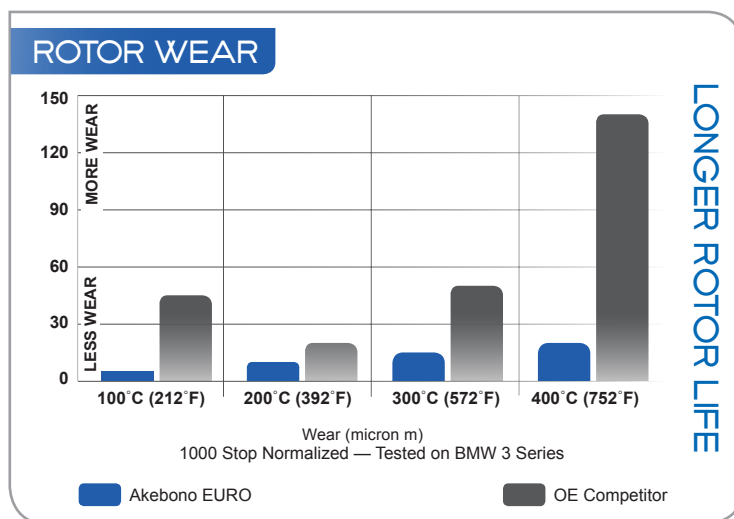
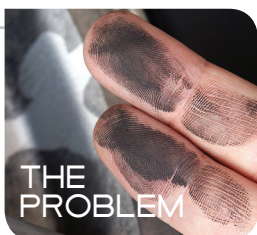
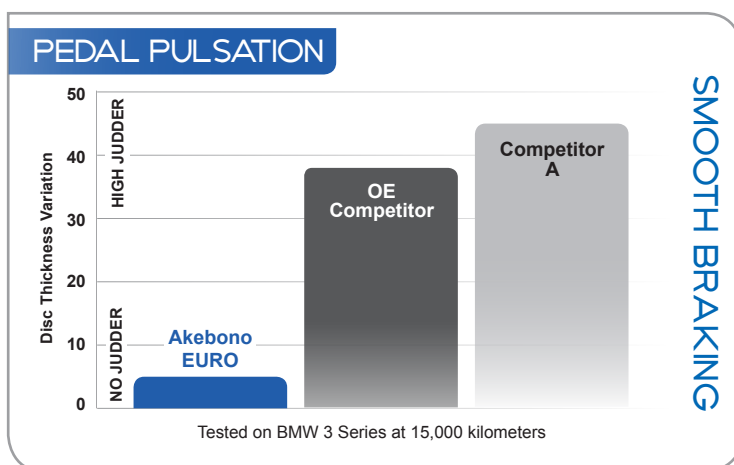
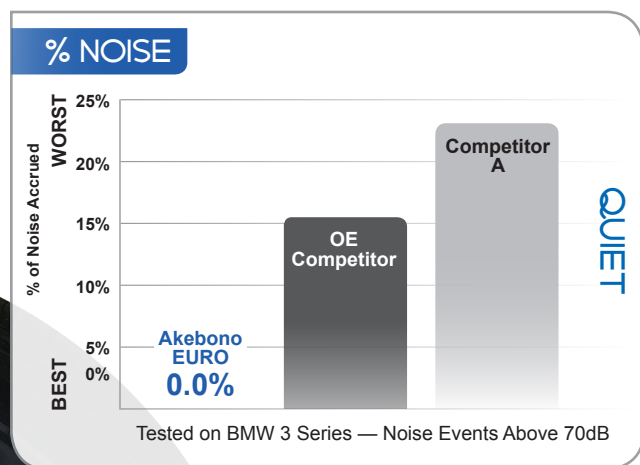
- Friction formulas specially designed for European vehicles
- European braking performance with enhanced pedal feel
- Clean wheels
- Ultra quiet: definitive control of noise, vibration and harshness (NVH)
- Environmentally friendly with low copper content to comply with CA and WA 2021 restrictions
- Ultimate upgrade for OE semimetallic and low-metallic brake pads
- Extremely rotor-friendly for longer rotor-life

INDUSTRY-LEADING PERFORMANCE BACKED BY THE MOST COMPREHENSIVE R&D IN THE INDUSTRY!

Akebono understands that owners of European vehicles have a particular passion for the performance standards and design aesthetics that are unique to European models. Most drivers of European vehicles seek a driving experience using vehicle-handling techniques that are focused on spirited braking. This driving style is unforgiving on brake pads, making quality critical for maintaining performance.

The Akebono EURO Ultra-Premium brake pad line successfully addresses performance-specific requirements of European automakers, providing the vehicle control and response that the manufacturer intended. Additionally, Akebono EURO Ultra-Premium brake pads are developed to fit precisely on each vehicle, and are formulated specifically to optimize cleanliness and rotor compatibility.

Ultra Quiet and Low Dusting • Precise Fit and Rotor-Friendly • No Break-In Required
Smooth and Confident Pedal Feel • Specifically Designed for European Vehicles



100% MADE IN USA