



**ADVICS ULTRA-PREMIUM DISC BRAKE PADS**  
"Taking ceramic friction to the next level."

## ADVICS Ultra-Premium Brake Pads

ADVICS designs and produces brake pads for Original Equipment Manufacturers (OEM) around the world. The engineering that goes into ADVICS ultra-premium brake pads has taken original ceramic friction technology to the next level, resulting in increased stopping dominance and overall performance.

### OE ADVANTAGE

#### FEATURES & BENEFITS:

OE Ceramic Friction Formulations	Quiet, smooth & safe stopping. Significant reduction in noise and comebacks. Greater heat dissipation adding to extended pad and rotor life.
Slots and Chamfers	Designed to virtually eliminate vibration & hard pedal feel.
Application Specific Friction	Provides OE pedal feel & stopping power.

**ADVICS... Global Brake System Supplier**

The **ADVICS** OE engineering team manages the design and manufacturing of each part number offered in the Aftermarket. This dedication and focus assures continuous delivery of OE quality and performance with every set sold.

### EXTENDED ROTOR LIFE

#### ADVICS Ultra-Premium

Semi-Metallic

Low-Steel

Non-Steel

1 2 3 4 5 6 7 8 9 10

### LOWER DUSTING

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1 2 3 4 5 6 7 8 9 10

### STOPPING POWER

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### DECREASED NOISE

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### EFFICIENT FADE

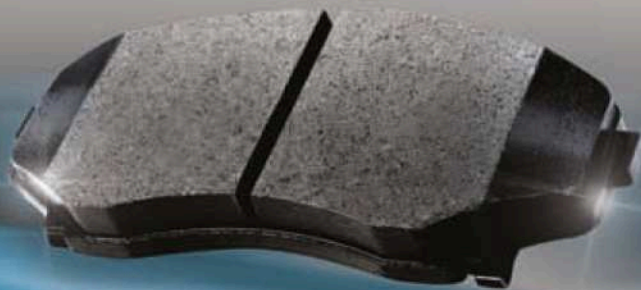
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*ADVICS was created to produce the best overall brake systems in the world through the combination of engineering expertise from Sumitomo, DENSO and AISIN.*

# ADVICS